

**IMPOLITENESS UTTERANCES IN COLUMN
COMMENT CHAITLYN'S POSTS ON INSTAGRAM:
PRAGMATICS APPROACH**

THESIS



**BY:
Ika Wijayanti
151210111**

**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
2020**

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Submitted in Partial Fulfillment of the Requirements for the Degree of Sastra



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2020**

SURAT PERNYATAAN ORISINALITAS

Yang bertanda tangan di bawah ini saya:

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Batam, 20th February 2020.



Ika Wijayanti
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DECLARATION OF THE THESIS ORIGINALITY

I, Ika Wijayanti, NPM 151210111 Hereby declare that the term paper entitled:

**IMPOLITENESS UTTERANCES IN COLUMN
COMMENT CHAITLYN'S POSTS ON INSTAGRAM:
PRAGMATICS APPROACH**

Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name of mine or others.

Batam, 20th February 2020



Ika Wijayanti

151210111

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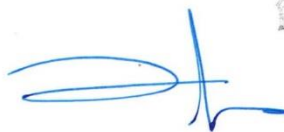
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The thesis has been approved to be examined on the date as indicated below

Batam, 20th February 2020



Zia Hisni Mubarak, S.Pd., Mpd.
Supervisor

ABSTRAK

Penelitian ini bertujuan untuk menganalisis penggunaan strategi ketidaksantunan yang ditemukan dalam bentuk ujaran pada kolom komentar di postingan yang diunggah oleh akun Instagram @caitlynjenner. Ini merupakan penelitian kualitatif dimana penulis menganalisis ketidaksantunan secara deskriptif berdasarkan teori ketidaksantunan yang dikemukakan oleh Culpeper. Data dijelaskan dengan menunjukkan arti ujaran, strategi yang dipertimbangkan, konteks situasi dan makna yang terkandung di percakapan dalam kolom komentar. Peneliti menggunakan 20 total data dari keseluruhan analisis dan memperlihatkan hasil penelitian dari setiap strategi yang diantaranya adalah: ketidaksantunan positif, ketidaksantunan negatif, menahan kesantunan, sindiran, ketidaksantunan langsung. Peneliti menemukan dua pemicu yaitu emosi (diekpresikan dengan takut, sedih, dan marah) and kekuasaan.

Kata Kunci: komentar, strategi-strategi ketidaksopanan, pembenci

ABSTRACT

This research aimed to analyze the use of impoliteness strategies which were found in the form of utterances in the comments of @caitlynjenner Instagram accounts. This a qualitative research analyzed the impoliteness in a descriptive way referring to Culpeper impoliteness theories. Data was explained by showing the meaning of utterances, the strategies considered, the context of the situation and the meaning contained in the conversation in the comment's column. Researchers used 20 total data from the entire analysis and showed the results of research on each strategy including: positive impoliteness, negative impoliteness, restraint politeness, innuendo, direct impoliteness. Researchers found two triggers were emotion (expressed by fear, sadness, and anger) and power.

Keywords: comments, haters, impoliteness strategies

MOTTO AND DEDICATION

MOTTO

The way to get started is to quit talking and begin doing

(Walt Disney)

DEDICATION

*This thesis is proudly
dedicated to my beloved Mom
the biggest supporter in life
My Siblings
All of my best friends*

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First of all, the researcher would like to thank Allah SWT who is compassionate and merciful for giving all the blessing and strength to researcher who had already finished this thesis entitled “Impoliteness Utterances in Chaitlyn’s posts on Instagram: Pragmatics Approach” on time. Second, the researcher would like to thank to all people who were involved in helping the researcher finishing undergraduate program from beginning until the end. The researcher would like to express gratitude to them, especially to:

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Batam, 20th February 2020

Researcher
Ika Wijayanti

TABLE OF CONTENT

	Page
COVER PAGE	i
TITLE PAGE	ii
SURAT PERNYATAAN ORISINALITAS	iii
DECLARATION OF THE THESIS ORIGINALITY	iv
STATEMENT PAGE	v
ABSTRAK	vi
ABSTRACT	vii
MOTTO AND DEDICATION	viii
ACKNOWLEDGEMENT	ix
TABLE OF CONTENT	x
FIGURE	xi
CHAPTER I INTRODUCTION	
1.1 Background of The Research	12
1.2 Identification of the Problem	14
1.3 Limitation of the Problem	15
1.4 Formulation of the Problem	15
1.5 Objective of the Research	15
1.6 Significances of the Research	16
1.7 Definition of Key Terms	16
CHAPTER II REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK	
2.1 Pragmatic.....	18
2.1.1 Impoliteness	19
2.1.2 Impoliteness Strategy	20
2.1.4 Triggers	24
2.2 Previous Research	25
2.3 Theoretical Frame Work	27
CHAPTER III METHOD OF RESEARCH	
3.1 Research Design.....	29
3.2 Object of The Research.....	29
3.3. Method of Collecting Data.....	30
3.4 Method of Analyzing Data.....	30
3.5 Method of Presenting the Result Analysis	31
CHAPTER IV RESEARCH ANALYSIS AND FINDING	
4.1 Data analysis.....	32
4.2 Finding	57
CHAPTER V CONCLUSIONS AND SUGGESTIONS	
5.1 Conclusion.....	61
5.2 Suggestion.....	61
REFERENCES	
APPENDIX	

FIGURE

	Page
Figure 2.1 Theoretical frame work.....	28
Figure 4.2 Post 1.....	33
Figure 4.3 Post 2.....	34
Figure 4.4 Post 3.....	36
Figure 4.5 Post 4.....	37
Figure 4.6 Post 5.....	38
Figure 4.7 Post 6.....	40
Figure 4.8 Post 7.....	41
Figure 4.9 Post 8.....	42
Figure 4.10 Post 9.....	44
Figure 4.11 Post 10.....	45
Figure 4.12 Post 11.....	47
Figure 4.13 Post 12.....	48
Figure 4.14 Post 13.....	49
Figure 2.15 Post 14.....	50
Figure 2.16 Post 15.....	51
Figure 2.17 Post 16.....	53
Figure 2.18 Post 17.....	54
Figure 2.19 Post 18.....	55
Figure 2.20 Post 19.....	56
Figure 2.21 Post 20.....	57