

CHAPTER I

INTRODUCTION

1.1. Background of the Research

Every human being wants to be respected and recognized by others. So now, recognition is something that many people need in their lives. When someone felt not-existent and ignored by others, then they tend to be angry. That is why acknowledging someone's existence is very important. There are several reasons why people want to get recognition and respect, including the esteem need. Many people believe that the esteem need or dignity of a person is an outward right that was highly valued by each individual. Therefore everyone will struggle for their life. So that they are considered to exist and recognized in their environment. Every people will try to achieve something of high value so as to bring recognition and respect in their own ways.

Yoga Cahyadi is one case of the example of esteem need in Indonesia based on CNN Indonesia (2014). When he presented in forum, he bullied by his friends in party. His friend called him “kebo” or “buffalo”. He did not accept and felt hurt by the ridicule. He felt sad and depressed because he was not strong enough to hear all scorn from his friends. Before Yoga died, he wrote a status in his twitter account talked about his feeling. Finally, he decided to end his life by crashing his body into a train. From the case above, esteem need really relates to all people. There is no people wants to get bullied no matter how little the bully is.

Even though someone only called “kebo”, it makes somebody angry, sad and disrespectful. From the phenomena, esteem need was important point of human nature. In conclusion, individuals pretend to fill this need for achieve the high level. If they failed, it could give the negative impact like the phenomena above.

In America, there was famous expert which explains about esteem need. He is Abraham Maslow. He explained in detail the five needs of human hierarchy, namely: physiological needs, safety needs, love and belonging, esteem need and self-actualization. From the five hierarchy of need of Maslow concepts, the esteem need was the fourth level of hierarchy of needs. According to Maslow (2012) the high level in the concepts hierarchy was self-actualization contained certainly selfishness and self- protectiveness. Before individual achieved the high level, they should meet the esteem need. Furthermore, esteem need is the process of human to get an ability, great achievement, social status in community and self-actualization. The hierarchy concept by Maslow also can be useful as literary work for researcher and help them to understand.

One of the novel that raised an issue about esteem need can be seen in the novel “*Catch Me If You Can*” by Abagnale (1980) . The novel is the bestseller book by Abagnale in the year of its publication. This novel also ever raise up as the best comedian action criminal movie on 16 December 2002 in Los Angeles which the major actor is Leonardo DiCaprio. This novel was made into a movie with the same title that got a possitive review from readers and journalists. Moreover, this novel after raised up to movie became the trending topic in New York Times at the first week launching.

This novel told about a young boy that came from broken home family, troubled childhoods, ambitions boy that show his esteem needs to other people.

This quotation showed the esteem need by Frank in the beginning chapter:

“Satisfied with my appearance, I picked up my bag, left the room and two minutes later was standing in front of the cashier’s cage”. (Abagnale, 1980, p. 5)

From the quotation above, Frank showed the confidence by himself when he wore a pilot uniform after he left the room. In the quotation above he said that he felt satisfy with himself, he wanted somebody looked at him with fantastic feeling when he wore his uniform. So the esteem need which showed by Frank to found his confidence and esteem was one of the important need for him. Then, he also showed his weakness.

“Whenever I felt lonely, depressed, rejected or doubtful of my own worth, I’d dress up in my pilot’s uniform and seek out a crowd”. (Abagnale, 1980, p. 69)

Frank felt losing his confidence but he always has some ways to cover all his weakness. He appeared in Airport that wore the pilot uniform. He actually has low of confidence but he can manipulate his identity. Here, the researcher contributed to develop the analysis in the novel to know more deeply and explore about esteem need that exist in the main character in novel. There were some researchers that contribute in developing the idea to make an analysis used a hierarchy of need. The researcher also found the journal which had a related with topic that going to discussed as a comparison and references. The first, journal written by Aishwarya & Shahrawat (2017) from University of Delhi. The objective of their research was to found out about efforts to develop four famous

figures in applied their needs based on Maslow's theory. The result of the research on the four figures which famous in India. They analysed that there was an attempt by the character to achieve the esteem need and self- actualization and the achievement from the four figure getting the glory. Compare to this research, the researcher analysed of esteem need in Frank character. The difference between previous researches used a real object from the history life by Ashoka, Mother Teresa, Aurangzeb, and Genghis khan in India how the figure effort to achieve and fulfil the need until get the high level in hierarchy of need. While the similarity with previous research was used hierarchy of need by Maslow and effort from each character to fill need as a human being. Furthermore, from the journal there was an indication the same aimed which the researcher tried to found out the esteem need in main character and effort to fulfil needs.

The second journal was written by Putri & Megah (2017). The objective of the journal study was to describe about the esteem need. They analysed the esteem need in Margaret Tate's life used the term of psychology self- esteem theory by Maslow. The journal told that Margaret as a professionally women that need respected from New York publishing house where is she work. The researcher compared the thesis with the previous research. Here, there were some similarities such as used the Maslow theory and the object of the research. The difference between previous researches was the novel. The researcher analysed "*Catch Me If You Can*" Novel by Frank to fulfil the esteem need and the previous research used Margaret Tate's on the proposal movie to show the esteem need. From previous research above, it concluded that there was a connection with this research. It can

be a reference to the used of Maslow's theory in achieving needs based on the level.

From the explanation above, these previous research had explained about esteem need in hierarchy of need by Maslow. Therefore, this research gave a good contribution and brought idea to the researcher about esteem need. Although those previous research used the same theory, but there were some differences between the researcher. In this research, the researcher attempt to analysis esteem needs of the main character in the novel "*Catch Me If You Can*" by Frank. This novel is comedian action criminal genre that available to make an analysis. Finally, the researcher decided to analysis this novel as the entitled of thesis to found the esteem need in the main character and the effort of the main character to fulfil the esteem need.

1.2. Identification of the Problem

Based on the background of the research above, the researcher has identified of the problem that can be seen as follows:

1. The esteem needs of the main character reflected in the novel *Catch Me If You Can* by Frank W. Abagnale Jr.
2. The efforts of the main character fulfil the esteem needs in the novel *Catch Me If You Can* by Frank W. Abagnale Jr.
3. The factors improving of the main character reflected in the novel *Catch Me If You Can* by Frank W. Abagnale Jr.

1.3. Limitation of the Problem

Based on the problems that had identified above, so the researcher conducted more focused on certain problems. Then, the researcher limits the problems into two as follows:

1. The esteem needs of the main character reflected in the novel *Catch Me If You Can* by Frank W. Abagnale Jr.
2. The efforts of the main character fulfil the esteem needs in the novel *Catch Me If You Can* by Frank W. Abagnale Jr uses Maslow's theory.

1.4. Formulation of the Problem

Making the limitation of the problem that the researcher had specified. Researcher formulates the problem to be answered as stated in following research question:

1. What are esteem needs of the main character reflected in the novel *Catch Me If You Can* by Frank W. Abagnale Jr?
2. How are the effort of main characters fulfil the esteem needs in the novel *Catch Me If You Can* by Frank W. Abagnale Jr use Maslow's theory?

1.5. Objectives of the Research

In this research, the writer had some objectives why the writer does this research below:

1. To describe the esteem needs of the main character reflected in the novel *Catch Me If You Can* by Frank W. Abagnale Jr.

2. To describe the efforts of the main character to fulfil the esteem needs in the novel *Catch Me If You Can* by Frank W. Abagnale Jr uses Maslow's theory in Psychological Approach.

1.6. Significance of the Research

1.6.1 Theoretical:

1. To give information about the results of this study are expected to contribute thoughts in the world of literature related to show the esteem need in the main character in novel *Catch Me If You Can* by Frank that used Maslow's theory in psychological approach.
2. To make good understanding about the esteem need, especially for literature student

1.6.2 Practical:

This research can be references for literature student, especially those who analyse about esteem need.

1.7. Definition of Key Terms

Hierarchy of Need : The concept of hierarchy of needs developed by Abraham Maslow in the middle of twenty Century. Maslow was innate of humans need to get satisfy and fulfil their needs that raised from the hypothesis that people are driven by various needs. He arranged in certain of hierarchy of needs and he divided into five levels. Need is understood as a

condition of keeping of physical and mental health.
(Maslow, 1954)

Maslow's Theory : Maslow was a psychologist that got the nickname as the father of psychology. Maslow had become popular after he raise up the theory about the hierarchy of need. Maslow had been identified five categories of basic needs common to all people. Maslow represented these needs as a hierarchy in the shape of a pyramid. Maslow divided into five level: physiological needs, safety needs, belonging and love needs, esteem needs, self-actualization needs. All of this term used to describe the pattern of human motivation. (Maslow, 2012)

Esteem Needs : Esteem needs are the important needs for human. Esteem needs also can be categories as ego needs or status needs that developed a concern with getting the recognition, status, and respect from others. All humans always have a need to feel respecting, this includes the need to have self-esteem and self-respect. Esteem has been present of the typical human desire to be accepted and has value by others. (Maslow, 1954)