

**FLOUTING MAXIM ON THE BIG BANG THEORY
SITUATION COMEDY: A PRAGMATIC APPROACH**

THESIS



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**ENGLISH DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
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Sarjana Sastra**



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Batam, 21th February 2020

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The thesis has been approved to be examined on the date as indicated below

Batam, 21th February 2020

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ABSTRAK

Penelitian ini adalah penelitian pragmatic yang menyelidiki hubungan antara bahasa dan konteksnya khususnya penggunaan prinsip-prinsip cooperative principle yang salah satunya adalah maxim. Tujuan dari penelitian ini adalah untuk mengidentifikasi jenis-jenis pelanggaran maxim yang digunakan dan dilanggar oleh para penutur di dalam sitcom The Big Bang Theory serta untuk mengetahui cara-cara para penutur melanggar aturan-aturan maxim tersebut. Penelitian ini adalah penelitian deskriptif kualitatif. Objek penelitiannya yaitu pelanggaran aturan-aturan maxim di sitcom The Big Bang Theory. Dalam pengumpulan data, peneliti menggunakan metode observasi dengan teknik simak libat bebas cakap. Dalam analisis, peneliti menggunakan metode padan pragmatics dari teori Sudaryanto (2015). Selanjutnya, penelitian ini menggunakan teori Grice (1975) untuk menganalisis jenis-jenis pelanggaran maxim yang dilanggar oleh para penutur di dalam sitcom The Big Bang Theory serta didukung oleh teori Creswell untuk menemukan cara-cara apa yang digunakan para penutur yang melanggar aturan-aturan maxim tersebut. Metode yang digunakan untuk presentasi hasil analisis ini adalah metode informal. Peneliti akan menggunakan bahasa peneliti sendiri untuk menyampaikan hasil penelitian ini. Hasil penelitian menunjukkan bahwa pelanggaran aturan-aturan maxim yang dilanggar dalam sitcom The Big Bang Theory ada empat yaitu maxim Quantity, maxim Quality, maxim Relevance, dan maxim manner. Kemudian peneliti menemukan ada empat cara yang digunakan penutur di sitcom The Big Bang Theory untuk melanggar aturan-aturan maxim. Cara-cara tersebut adalah ambiguous statement, overstatement, irrelevant statement, dan sarcasm.

Kata kunci: cooperative principle, flouting maxim, pragmatics.

ABSTRACT

This research is a pragmatic study that investigates the relationship between language and its context, especially the use of cooperative principles, one of which is maxim. The purpose of this study to identify the types of maxim used by speakers in The Big Bang Theory sitcom and to find out what are ways the speakers breaking the rules of maxim. This research is a qualitative descriptive study. The object of the research is flouting maxim in The Big Bang Theoy sitcom. In collecting data, researchers used the observation method with the technique of nonparticipant. In the analysis, researchers used the pragmatics method by Sudaryanto (2015). Furthermore, the theory proposed by Grice (1975) used to analyze the types maxim that has been flouted by speakers and supported theory proposed by Creswell to find out what ways of speakers to flout the maxim. The method used for presenting the results of the analysis is an informal method. The results showed types of maxim used in The Big Bang Theory sitcom are maxim Quantity, maxim Quality, maxim Relevance, and maxim Manner. Then, there are four ways the speaker flout the maxim they are ambiguous statement, overstatement, irrelevant statement, and sarcasm

Keywords: Cooperative Principle, Flouting Maxim, Pragmatic.

MOTTO

**NOW FAITH IS CONFIDENCE IN WHAT WE HOPE
FOR AND ASSURANCE ABOUT WHAT WE DO NOT SEE.**

Hebrew 11:1

DEDICATION

To my beloved mom and dad,

Who always there for me.

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