

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

The research is qualitative type aimed to reveal phenomena in society from data, or people's views to be analysed and find answers. Qualitative method that is a research form to exploring and understanding the group of individuals or people that focusing on social and humanitarian issues. Qualitative research is carried out through important processes, including asking questions and research procedures, collecting data from research subjects, conducting inductive data analysis from specific themes to general themes. The research provide interpretations on data meaning (Creswell & Creswell, 2018). This research method is suitable for carrying out research on representations of strong women among male domination in Churchill's *Top Girls* drama (1982). The reasons for choosing this research method are 1) qualitative research emphasizes more on describing the phenomena found than on displaying statistics; 2) qualitative research provides flexibility to focus on textual data in Drama *Top Girls*; and 3) qualitative research provides a suitable plot and design to describe strong women among male dominance in *Top Girls* drama.

3.2 Research Object

The research object is representations of strong women among male domination in Churchill's *Top Girls* drama (1982). The research analyses the form and the legitimation of strong woman in order to answer the research question used feminism concept from Simone de Beauvoir's literary work (1908-1986) entitled

of *The Second Sex*. The selection of strong woman as the object appears to attention after noticing feminist issues such as ideas in the Beauvoir's *The Second Sex*. The object's selection connects to the drama's social problem: 1) phenomenon of strong women in male domination reflected in drama *Top Girls* By Caryl Churchill (1982); and) the obstacles gotten by the main character to be a strong women in drama *Top Girls* By Caryl Churchill (1982).

3.3 Collecting Data Method

Qualitative research was carried out through data collection procedures, interpretation and reporting of research results together. In qualitative research, in particular, the form of data collection uses document analysis (Creswell & Creswell, 2018). Researchers in carrying out this qualitative research apply research steps, including: (1) Reading the entire script of Top Gils drama, 2) giving emphasis to parts of the drama, both large and small parts that are in accordance with the research theme; and (3) sorting all data collected from the research object using the Scrivener application to organize each data found in the drama based on a certain code.

3.4 Analysing Data Method

Data analysis in qualitative research is the stage of selecting, organizing, searching and finding important patterns from the data obtained in the field so that it becomes a conclusion to be told to the public (Creswell & Creswell, 2018). This study applies a content analysis technique. Content analysis is analysis system for research variables, making it possible to analyse the content of the *Top Girls* drama, namely the phenomenon of strong women in male domination reflected in the

Churchill's *Top Girls* drama. The content analysis steps includes of 1) coded the content of dramas that have the same characteristics or certain conditions; 2) grouping data; and 3) evaluate the content of the drama with feminism theory from Simone de Beauvoir's so that data descriptions and conclusions are formed.

3.5 Presenting Research Result Method

The result presentation used narrative text. Creswell & Creswell (2018) mentioned that this method is important for presenting qualitative research methods by including quotes and descriptions of a problem. The presentation of the research results starts from the quotation followed by making a description of the quotation. Quotations are used as textual evidence taken from the *Top Girls* drama, while the description provides an explanation of the phenomena obtained from the drama script. These two steps aim to make a complete presentation of the phenomenon of strong women among female dominance in the *Top Girls* drama so that readers can easily understand it.