

CHAPTER III METHOD OF RESEARCH

3.1 Research Design

The descriptive qualitative research was applied in this research. Cresswell (2013) stated that qualitative research helps to specify from general definition to specific. It means that by applying the qualitative research, the researcher is able to conduct the research complexly. Qualitative research is applied to explore phenomena or issues that happen in society. Qualitative research is also conducted because the phenomena or issues need a complex and detailed understanding (Cresswell, 2013).

Words, phrases, and sentences were used to explain the phenomena in this research. Furthermore, the results of this research will be presented in a descriptive way. Hence, this research is a descriptive qualitative research. Grice's theory of flouting maxims was applied as the primary theory in this research. In addition, this research also applied the reasons of flouting maxims proposed by Thomas. Those theories were applied to analyze the types and reasons of flouting maxims in *Fantastic Beasts: The Crime of Grindelwald* movie.

3.2 Object of the Research

In this research, object of the research is the most significant aspect as well as the main analysis of this research. The researcher took flouting maxim on *Fantastic Beasts: The Crimes of Grindelwald* movie as the object of the research.

The types and reasons of flouting maxims were analyzed in this research by using the theories of (Grice, 1975) and (Thomas, 1995). Therefore, the researcher focused on the utterances that contain flouting maxims uttered by all characters on the movie.

3.3 Method of Collecting Data

In this research, the data were collected by using observational method. Sudaryanto (2015) declared that the observational method is one of the data collecting method that involves observing the data. The researcher observed the data by watching *Fantastic Beasts: The Crime of Grindelwald* movie. The researcher is not involved as the participant, thus it was categorized as non-participatory technique.

There were several steps in order to collect the data. First, the researcher watched *Fantastic Beasts: The Crimes of Grindelwald* movie. Second, the research downloaded the script of *Fantastic Beast: The Crimes of Grindelwald* movie. Lastly, the researcher listed the data that contain flouting maxims based on the theory of (Grice, 1975).

3.4 Method of Analyzing Data

In this research, the pragmatic identity method by (Sudaryanto, 2015) was employed in order to analyze the collected data. The pragmatics identity method is a method for analyzing utterances between a speaker and a hearer in a conversation (Sudaryanto, 2015). In addition, the pragmatic competence- in

equalizing technique by (Sudaryanto, 2015) was conducted in this research. Pragmatic competence- in equalizing technique is applied to equalize the data with the applicable theory (Sudaryanto, 2015).

The data were analyzed by the researcher by following several steps. First, the data of flouting maxims that occur in the movie were interpreted based on the context by the researcher. Second, the researcher classified the flouting maxims data that happened in the movie. Third, the types and reasons of flouting maxims in the movie were analyzed based on the context by the researcher. Lastly, the result of the analysis were considered to the types and reasons of flouting maxims in the movie.

3.5 Method of Presenting the Research Result

The last step in this research is to present the results of the analysis. The informal method by (Sudaryanto, 2015) was implemented in this research. Words, phrases, and sentences were used to present the result of the analysis in this research. The result of the analysis were not presented in the form of a diagram, chart, or table. The results of the analysis were presented in a descriptive way by the researcher. The presented research analysis were identified simply so that the readers might very well understand the topic under discussion.