FIGURATIVE LANGUAGE EXPRESSIONS ANALYSIS WITHIN AVA MAX'S SELECTED SONGS: SEMANTICS APPROACH

THESIS

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DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
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Submitted in Partial Fulfillment of the Requirements for the Degree of Sarjana Sastra

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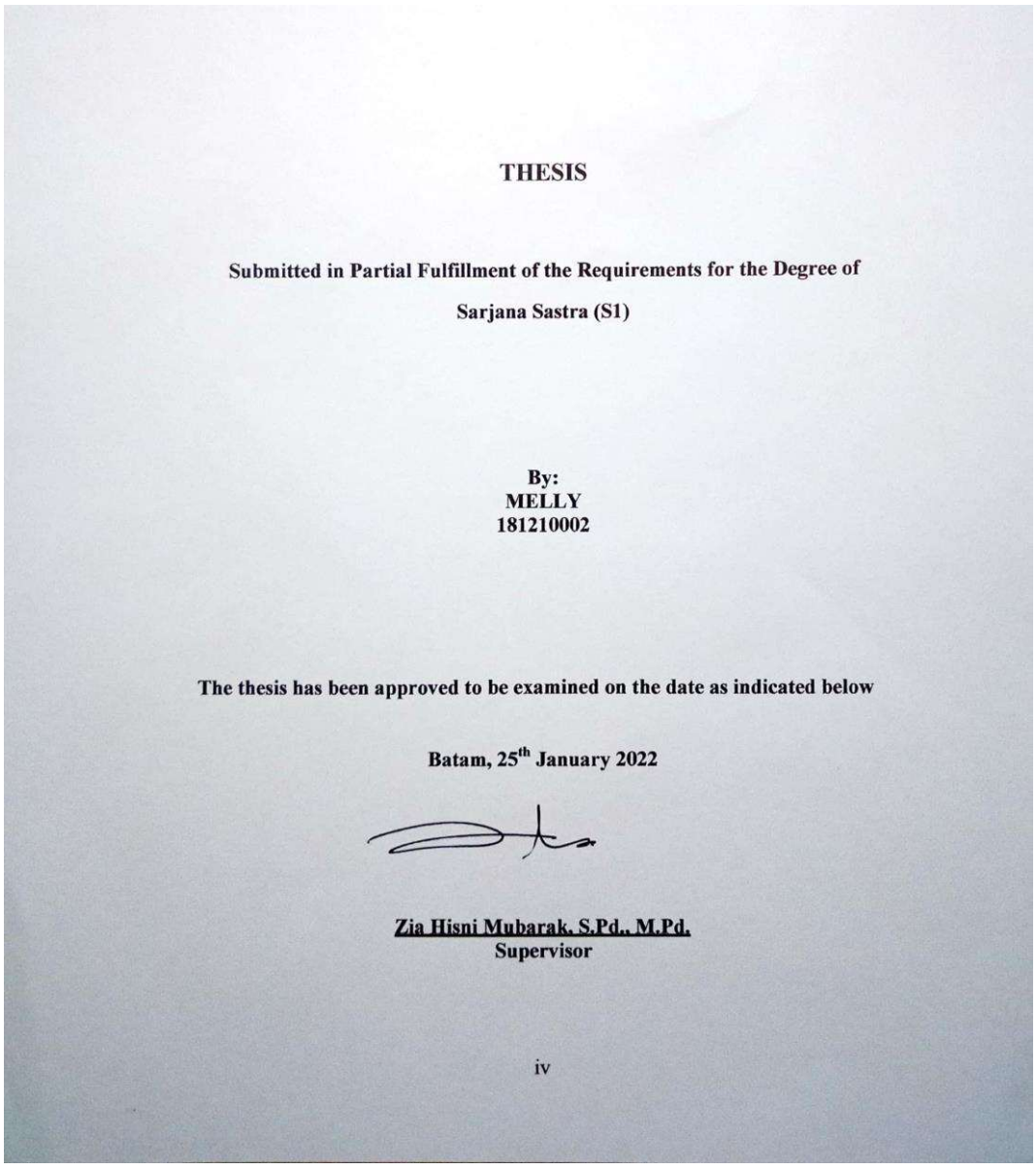

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The thesis has been approved to be examined on the date as indicated below

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ABSTRAK

Tujuan dari penelitian ini adalah untuk mengetahui dua tujuan, yaitu jenis-jenis bahasa kiasan dan alasan penggunaan bahasa kiasan. Jenis bahasa kiasan dan alasan penggunaan bahasa kiasan menggunakan teori yang sama oleh Perrine (1969). *Penelitian ini dilakukan dengan menggunakan deskriptif kualitatif sebagai desain penelitian berdasarkan teori* Creswell (2014). *Dalam pengumpulan datanya akan menggunakan metode observasional dimana data dikumpulkan dengan cara mengumpulkan lirik lagu dan mendengarkan lagu. Karena tidak ada partisipasi langsung dari peneliti, maka itu adalah teknik non-partisipatif. Data yang akan dianalisis adalah beberapa teks tertulis. Metode identitas semantik dan kompetensi semantik dalam penyetaraan akan digunakan dalam penelitian ini untuk analisis data. Teori* Sudaryanto (2015) *yang merupakan metode informal akan digunakan untuk menyajikan data. Selain itu, hasil analisis akan disampaikan secara deskriptif. Menurut hasil penelitian, hanya ada 8 dari 10 jenis bahasa kiasan dalam lagu. Kedelapan jenis bahasa kiasan tersebut adalah* metaphor, simile, personification, metonymy, symbol, allegory, paradox, dan hyperbole. Hyperbole *adalah jenis yang paling umum dibandingkan dengan yang lain dalam data, karena banyak bentuk data berlebihan yang tidak dapat dipahami oleh manusia. Sementara itu, lagu-lagu tersebut mengungkapkan keempat alasan bahasa kiasan, yaitu* imaginative pleasure, additional imagery, emotional intensity, dan means of concentration. *Alasan dominan yang ditemukan adalah* emotional intensity. *Ini karena sebagian besar lagu* Ava Max *menyajikan pernyataan informatif dan ekspresi emosional.*

Kata kunci: *bahasa kiasan, semantik, lirik lagu*

ABSTRACT

The aim of this research was to find out two research objectives, which were the types and reasons of figurative language. Both of types and reasons of figurative language were using the same theory by Perrine (1969). This paper analyzed the figurative language used in Ava Max's selected songs. This research was carried out by employing descriptive qualitative as the research design based on the theory of Creswell (2014). In data collection, it applied the observational method as the data were collected by collecting song lyrics and listening to the songs. Since there was no direct participation of the researcher, then it was a non-participatory technique. Semantic identity method and semantic competence in equalizing was utilized data analyzing. Sudaryanto's theory (2015), which is an informal method, was used to present the data. In addition, the result of the analysis was conveyed descriptively. According to research's result, there were only 8 out of 10 types of figurative language in the songs. These eight types of figurative language were metaphor, simile, personification, metonymy, symbol, allegory, paradox, and hyperbole. Hyperbole was the most common type compared to the others in the data, due to many forms of exaggeration data that humans were incapable of comprehending. Meanwhile, the songs revealed all four reasons of figurative language, which were imaginative pleasure, additional imagery, emotional intensity, and means of concentration. The dominant reason found was emotional intensity. This was owing to most of Ava Max's songs served both informative statement and emotional expression.

Key words: figurative language**,** semantics, song's lyrics

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