

CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

This research was conducted by using descriptive qualitative research. Creswell (2014) declared that qualitative research is concerned with text and image of the data, it has distinct data analysis steps and employs a variety of designs. In qualitative research, the researcher is close to the participant. It indicates that qualitative research functions to investigate several phenomena in society.

The data in this research was presented by using words and sentences. In addition, the result of this research was present descriptively. The descriptive qualitative research chosen to analyze the data in this research. This research implemented the theory of Searle and Vanderveken (1985) and Yule (1996) as the grand theory. It was used to analyze the types of illocutionary acts related to the direct and indirect speech acts. Then the theory of Leech (1983) was used to analyze the types of perlocutionary acts found in “Cruella” movie 2021.

3.2 Object of the Research

In the analysis, the most crucial thing is the object of research. It analyzes the types of illocutionary and perlocutionary acts. The object of this research focused on the types of illocutionary acts related to the direct and indirect speech acts by Searle and Vanderveken (1985) and (Yule, 1996). In addition, this research was also used the types of perlocutionary by (Leech, 1983). Based on these explanation, the character’s utterances of “Cruella” movie that contain the

types of illocutionary acts related to the direct and indirect speech acts and the types of perlocutionary acts was appropriate as the data source for this research.

3.3 Method of Collecting Data

Collecting the data is one of the important part of the research. In this research, the data took by using observational method. (Sudaryanto, 2015, p. 203) said that the process of collecting data through observing is called the observational method. This explanation supports the researcher in observing the available data in two ways, namely watching and listening from the data source was chosen. The researcher watched the movie repeatedly to find context related to the research question. Then the listening activity was chosen so that the researcher could find and rewrite the script related to the research question. In this research, the researcher observed “Cruella” movie 2021. The researcher did not participate in the making the data. Briefly, this research used non-participatory technique.

There were several steps in the process of collecting data. The first step, the researcher watched the full “Cruella” 2021 movie. Next, the researcher wrote down the script from the movie through watching and listening over and over. This step was done to ensure the accuracy of the data. Finally, the researcher bolded the utterances contain the illocutionary acts related to the direct and indirect speech acts and the perlocutionary acts based on the theory of Searle and Vanderveken (1985), Yule (1996), and (Leech, 1983).

3.4 Method of Analyzing Data

The pragmatic identity method was used in this research (Sudaryanto, 2015, p. 15). The researcher used context that follows the pragmatic approach in identifying the data. Additionally, this approach applicable in this research because the types of illocutionary acts related to the direct and indirect speech acts and the types of perlocutionary acts require context, speaker, and hearer in the conversation. After identifying the data pragmatically, this research equalized the data with the theory. (Sudaryanto, 2015, p. 31) pointed out that equalizing data with theory is the same as finding similarities and differences between both of them. The researcher identified similarities and classified the data based on theory by Searle and Vanderveken (1985), (Yule, 1996), and (Leech, 1983).

Several steps were carried out by researcher in analyzed the data. First, the researcher interpreted the bolded utterances with the context found from the data. Second, the context and utterances were connected to get the meaning. Third, the researcher equalized the types of illocutionary acts related to the direct and indirect speech acts based on the theory by Searle and Vanderveken (1985) and (Yule, 1996). Furthermore, the researcher equalized the types of perlocutionary acts based on the theory by (Leech, 1983). Finally, the results of the analysis showed the types of illocutionary acts related to the direct and indirect speech acts and the types of perlocutionary acts in the “Cruella” movie.

3.5 Method of Presenting the Research Result

The next procedure after following analysis process was presented the result of analysis. (Sudaryanto, 2015, p. 241) stated that there are two methods of

presenting the result analysis; namely informal and formal. In this research, the researcher used informal method. The result of the analysis was presented descriptively, it means the result was described by using sentences and paragraph. Moreover, the result of the analysis orderly presented according to the duration of the movie. The choice was taken so that the readers can easily understand the object of this research.