

CHAPTER III

RESEARCH METHODOLOGY

According to Kothari (2004) research methodology is a method, system, and strategy to resolve research issues. That is to say that the focus of this research will be on the object of this research. This is to describe the methods done in the research design, object of the research, method of collecting data, method of analyzing data, method of presenting the result analysis.

3.1 Research Design

Research design is the type of observation that scientists use to collect observations in an orderly manner (Lee & McKinney, 2013). This research belongs to the category of descriptive qualitative research. As stated by Creswell (2013: 53), qualitative research is a research design that helps specify general social issues to the specific one. It is used for the reason that this research related with social phenomena. Therefore, qualitative research collects data with interview, observation, documents, and investigation of behavior.

Conversely qualitative research accumulates descriptive data. That is the data is in the form of words, sentences, or paragraph, assembled from observations and interviewing people. Moreover, this research will conduct the types of flouting maxim theorized by Grice (1975) and strategies of flouting maxim theorized by

Cutting (2002). Qualitative research is enforced to analyze the flouting maxim found in Justice Society: World War II” (2021) movie.

3.2 Object of the Research

Flouting maxims are chosen as the object of this research. Types and strategies of flouting maxim will be analyzed in a movie entitled “Justice Society: World War II”. Types of flouting maxim will be identified that come from characters’ utterances. Next, the strategies of flouting maxim will be known after the types of flouting maxim are identified. Hence, this research gives attention on utterances that contain flouting maxim uttered by all characters in “Justice Society: World War II” movie.

3.3. Method of Collecting Data

To collect the data, observational method by Sudaryanto (2015) was used. Observational method is a method to analyze information by observing how language is used (Sudaryanto, 2015: 203). In simple, the data would be collected by observing the data source. Watching the movie is the same as observing the data source since the data source is movie entitled “Justice Society: World War II”. Next, the technique to collect the data was non-participatory technique by Sudaryanto (2015: 204). It is non-participatory due to the researcher’s absence in making the movie and researcher did not involve in the movie nor was in discourse at all.

Regarding to collect the data, there were several steps to collect the data. First, the movie was downloaded on Google. Next, the movie was watched until the end. Finally, after watching the movie, all utterances of flouting maxim were written down. Lastly, the utterances were grouped based on theory from Grice and Cutting in order to ease the analysis.

3.4 Method of Analyzing Data

In the process of analyzing the data, Pragmatics Identity Method was used from Sudaryanto (2015). It is stated that Pragmatics Identity Method is a method based on contextual situation. It gets along with flouting maxim to find the context when interlocutor talks. Pragmatics Identity Method also sees interlocutors as determinant factor to find and analyze the context of the utterances. Therefore, this method is suitable to use as seen from the data of this research. Furthermore, the technique to analyze the data was pragmatic competence- in equalizing by Sudaryanto (2015). It was used to adjust the collected data with the theory used. The process of identifying the data was done by equalizing and classifying the data in relation to theory proposed for this research.

The data were analyzed by several steps. First, flouting maxims that occurred in the movie were analyzed and explained along with the context of the conversation. Second, the researcher analyzed the types and strategies of flouting maxim in one explanation and same data using theories from Grice for the types and Cutting for the

strategies. At last, the analysis results showed the types and strategies of flouting maxim in “Justice Society: World War II” movie.

3.5 Method of Presenting Data

After collecting and analyzing are all done, the final step was to present the result of the analysis. According to Sudaryanto (2015: 241), it is listed there are two methods for presenting the results namely informal and formal. For formal method, the result is presented with illustrations like symbol, table, diagram, and numbers. In informal method, the results are in ordinary words means that the results can be presented by using words or sentences. This research used informal method to present the result. There fore, the results are presented with words and sentences so the analysis can be understood at ease.