

CHAPTER I

INTRODUCTION

1.1 Background of the Research

People who are able to communicate in more than one language are called bilingual or multilingual person. These abilities allow someone to switch the languages while communicating, a process known as code-switching. Both of these things can affect the ability of language speakers who are getting used to doing code-switching while communicating. In the other hand, the inability to communicate more than one language will face difficulty by doing code-switching. They could not understand the meaning efficiently. So, it will appear the misunderstanding when doing a conversation.

Bilingualism can be found in our society easily. Phenomena that relate to bilingualism is sociolinguistics. Sociolinguistics refers to how the language affects to communication in society. It also examines how the variety of language used. According to Mullany & Stockwell (2010), sociolinguistics focuses on the variety of language used in different social contexts. That variety refers to the appearance of code-switching. Code-switching is defined as the use of more than one language by bilingual people in a conversation (Gardner, 2009). There are three types of code-switching explained by Poplack (1980). Those are tag-switching, inter-sentential switching, and intra-sentential switching. Beside the types of code-switching, there are several reasons of using code-switching that explained by Hoffmann (1991). Those are talking about a specific topic, quoting somebody else, showing empathy about something, interjection, repetition used for clarification, intention of clarifying the speech

content for the interlocutor, intention of clarifying the speech content for the interlocutor and expressing group identity.

The use of code-switching reflects in everyday life. It can be found on variety show. One of the examples of using code-switching showed in the previous research by Siregar & Jusmaya (2020). The data source was found on the dialogue in “*Hitam Putih*” talk show.

Deddy : “*tapi Reza, gue bilang ketika elu masuk ke sebuah hmm karakter tau tokoh. **You really deep influent.***”
 Reza : “*yaa*”

The sentence above is categorized as inter-sentential switching. In the sentence uttered by Deddy was using two languages in the difference sentences. The first sentence used Indonesian continued to the next sentence used English. It occurred switch of language from Indonesia to English. The characteristic of inter-sentential switching is the switch of language in sentence boundaries. According to Poplack (1980), inter-sentential switching is switch the first language to the second language occurs sentence boundaries. It can be concluded that the utterance above classified into inter-sentential switching.

Besides on the talk show, code-switching is also applied in novel. One of the research that analyzed code-switching was done by Adi (2018). The phenomenon was found in utterance in “Critical Eleven” novel.

“*Udah, percaya sama gue. Pasti nggak akan kenapa-kenapa, paling setelah itu kita semua juga ketawa. **Ale can handle it, I know.** Sekali-kali, Nya, biar dia nggak serius-serius amat.*”
 (p.114/ch.14)

Based on the utterance above, there is switch of language from Indonesia to English in the middle of utterance. The switch happens because for intention of clarifying the speech content for interlocutor. According to Hoffmann

(1991), intention of clarifying the speech content for interlocutor to make the meaning run smoothly and effectively to the interlocutor.

Deddy Corbuzier Podcast is one of the Indonesian podcasts with 12.1 million viewers and a cumulative audience of at least 2.3 million for each video. The podcast offers material that discusses current issues related to entertainment, sports, celebrity, politic, and wellness. Beside on the current issues, the intriguing thing about this podcast is phenomenon of code-switching occurred in that podcast. The effect code-switching in a podcast can affect the use of language by people, especially for viewers of that podcast. The utterance below was taken from video on Deddy Corbuzier Podcast entitled “FIKI NAKI OH FIKI NAKI!!” on February 14th, 2021. It was said in the minute of 14:00-14:04. The utterance is shown below:

“Dan hampir semua cewek yang gua undang disini, **I asking the same question.**”

The utterance above was uttered by Deddy Corbuzier as the presenter on that podcast. That utterance classified into intra-sentential switching because that utterance consists of two different languages in one sentence that separates by comma. According to Poplack (1980), intra-sentential switching is inserting a word, a phrase, or a clause in a sentence that uses another language which is different called intra-sentential switching. So, the utterance above classified into intra-sentential.

Furthermore, the next utterance below was taken from another video on Deddy Corbuzier Podcast entitled “CHEF JUNA-G4Y? JAHANAM? SILAHKAN!!” invited Juna as the guest on that video. The Video 2 uploaded

on November 1st 2020. That utterance was taken in minute 01:51-01:58. The utterance has shown below:

“Do you call your immigration lawyer’, *katanya*. ‘Do what is right to get this back’ *artinya lu mesti stay enam bulan di dalem.*”

The utterance above uttered by Juna. The switch happened in that utterance to quote someone else. According to Hoffmann (1991), quoting someone words or public figures. Refers to the theory, the switch in that utterance to quote someone else.

Furthermore, the research about code-switching has been done by several researchers. The first research was done by Wahyudi, Arifin, & Setyowati (2018). The aims of this research to analyze the types of code-switching and the social factors that triggered the code-switching occurs by the characters in Eastern Promises film. The researchers used the theory by Poplack (1980) to analyze the types of code-switching. Meanwhile, the theory by Holmes (2001) was used to analyze the social factors of code-switching. The characters’ utterances in the Eastern Promises film as the data source of this research. As the result, the researcher found three types of code-switching and four social factors by the characters’ performing.

The next research has been done by Anjarani (2021). The aims of this research to identifying the types and reasons of code-switching that used by the English students in Unisma through Instagram. The researcher used the theory by Poplack (1980) to analyze the types of code-switching. Furthermore, the theory by Hoffmann (1991) used to analyze the reasons of code-switching in this research. The data source of this research is comment, captions, and insta stories of student from English Education Department that have Instagram

account. The results showed that students mostly used tag-switching and the researcher found three common reasons of using code-switching which were free switching, talking a certain topic, and emphasized the point.

The previous researchers and present researcher both used the same theory to analyze the types and reasons of code-switching. Meanwhile, the previous researcher and present researcher used different data source.

According to the entire previous explanation, the present researcher was interested in investigating the use of code-switching by presenter and guest on Deddy Corbuzier Podcast. The present researcher used theory explained by Poplack (1980) and theory by Hoffmann (1991) used to analyze the reasons of using code-switching. The data in this study were collected from the utterances conducted by presenter and the guest on the Deddy Corbuzier Podcast. This research was thought to be beneficial to the process of language learning in sociolinguistic studies and language used. It can be a reference for the next research of code-switching and it will give more information for people that are interested in code-switching. Therefore, the present researcher decided to choose code-switching as a discussion topic and gave the title of this research “An Analysis of Code-switching on Deddy Corbuzier Podcast: Sociolinguistics Approach”.

1.2 Identification of the Problem

The present researcher got some identification of the problems based on the background above:

1. The inability to use more than one language.

2. Code-switching on social media.
3. Code-switching in written media.
4. Code-switching used by the presenter and guests on Deddy Corbuzier Podcast.
5. The types of code-switching used by the presenter and guests on Deddy Corbuzier Podcast.
6. The reasons of using code-switching by the presenter and guests on Deddy Corbuzier Podcast.

1.3 Limitation of the Problem

Based on the identifications of the problems above, the limitation of the problem was made to focus on the research objectives:

1. The types of code-switching used by presenter and guests on the Deddy Corbuzier Podcast
2. The reasons of using code-switching by the presenter and guests on Deddy Corbuzier Podcast

1.4 Formulation of the Problem

There were two formulations of the problem based on the limitation of the problem:

1. What are the types of code-switching used by the presenter and guests the Deddy Corbuzier Podcast?
2. What are the reasons of using code-switching by the presenter and guests on Deddy Corbuzier Podcast?

1.5 Objectives of the Research

Based on the limitations of the problem above, the objectives of the problem were stated as follows:

1. To analyze the types of code-switching used by presenter and guests on the Deddy Corbuzier Podcast
2. To analyze the reasons of using code-switching by the presenter and guests on Deddy Corbuzier Podcast

1.6 Significance of the Research

1. Theoretical significance

Theoretically, the purpose of this research is to provide readers with more information about the types and reasons for the researcher's use of code-switching.

2. Practical significance

Practically, this research has aim to give the knowledge about code-switching. It is hoped this research will be useful in social interactions. So, the speakers who have the ability to do code-switching can be delivered and achieve the target in daily speaking.

1.7 Definition of Key Terms

Sociolinguistics :Sociolinguistics is still obviously focused by its concern about how people use language to build and communicate identities, how they relate to each other in groups and how they try to resist, defend or increase different kinds of power (Wardhaugh, 2010).

Code-switching :Code-switching is linked to and reflects community participation in particular kinds of multilingual speech communities, therefore the frequency with which two or more languages are used alternately in a discussion varies a lot (Salzmann & Auer, 1998).

Bilingualism :The use of two or more languages in a limited casual communication is known as bilingualism. It can be inferred that bilingualism is a situation in which speakers are often expected to use two languages (Myers-Scotton, 2006).