

**AN ANALYSIS OF CODE-SWITCHING ON DEDDY
CORBUZIER PODCAST: SOCIOLINGUISTICS
APPROACH**

THESIS



By:

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**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
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**Submitted in Partial Fulfillment of the Requirements for the degree of
Sarjana Sastra**



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Batam, 23 Januari 2022



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I, Rahmi Sri Muliana, NPM 171210007
Hereby declare that the term paper entitled:

AN ANALYSIS OF CODE-SWITCHING ON DEDDY CORBUZIER PODCAST: SOCIOLINGUISTICS APPROACH

Is the real work of myself and I realize that this thesis has never been published in other media before, partially or entirely, in the name or others.

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Rahmi Sri Muliana
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This thesis has been approved to be examined on the date as indicated below

Batam, 23rd January 2022



Zia Hisni Mubarak, S.Pd., M.Pd

Supervisor

ABSTRAK

Penelitian kualitatif deskriptif ini membahas tentang penggunaan alih kode pada Podcast Deddy Corbuzier. Penelitian ini menggunakan pendekatan sosiolinguistik. Peneliti memfokuskan pada penggunaan alih kode oleh presenter dan tamu pada Podcast Deddy Corbuzier. Penelitian ini mengambil “FIKI NAKI OHH FIKI NAKI!!” dan “CHEF JUNA-G4Y? JAHANAM? SILAHKAN!!” sebagai sumber data. Peneliti menerapkan teori yang dijelaskan oleh Poplack (1980) dan Hoffmann (1991) untuk menganalisis jenis dan alasan penggunaan alih kode. Dalam pengumpulan data, penelitian ini menggunakan metode observasional dan teknik non-partisipatif. Sedangkan metode identitas referensial dan kompetensi referensial- dalam teknik penyetaraan. Hasil penelitian menunjukkan bahwa terdapat tiga jenis alih kode, yaitu alih tag, alih antar kalimat, dan alih intra kalimat. Namun, inter-sentential switching adalah jenis alih kode yang sering ditemukan pada sumber data tersebut. Selanjutnya peneliti menemukan beberapa alasan digunakannya alih kode. Yaitu berbicara tentang topik tertentu, mengutip orang lain, pengulangan untuk memperjelas, kata seru, dan niat untuk memperjelas isi pidato lawan bicara. Berdasarkan hasil penelitian, dapat dipastikan bahwa penggunaan alih kode oleh presenter dan tamu pada Podcast Deddy Corbuzier menunjukkan kemampuan mereka dalam berbicara dan menguasai lebih dari satu bahasa.

Kata Kunci: *alih kode, alasan penggunaan alih kode, sosiolinguistik, jenis alih kode*

ABSTRACT

This descriptive qualitative research discussed the use of code-switching on the Deddy Corbuzier Podcast. This study applied the sociolinguistics approach. The researcher focused on the use of code-switching by presenter and guests on the Deddy Corbuzier Podcast. This research took “FIKI NAKI OHH FIKI NAKI!!” and “CHEF JUNA-G4Y? JAHANAM? SILAHKAN!!” as the data source. The researcher applied the theory described by Poplack (1980) and Hoffmann (1991) to analyze the types and reasons for using code-switching. In the collecting the data, this research used observational method and non-participatory technique. Meanwhile, referential identity method and referential competence- in equalizing technique. The results showed that there were three types of code switching, those are tag-switching, inter-sentential switching, and intra-sentential switching. However, inter-sentential switching was a type of code switching that is often found in the data source. Furthermore, the researcher found that some reasons the use of code-switching. The reasons are talking a specific topic, quoting somebody else, repetition for clarify, interjection, and intention of clarifying the speech content for the interlocutor. Based on the results, it is certain that the use of code-switching by the presenter and guests on the Deddy Corbuzier Podcast showed their ability to speak and master more than one language.

Keywords: code-switching, reasons for using code-switching, sociolinguistics, types of code switching

ACKNOWLEDGEMENTS

All praises to Allah who has given the grace and blessings, so that the researcher is able to complete the thesis entitled “An Analysis of Code-switching on Deddy Corbuzier Podcast: Sociolinguistics Approach” for the requirements to complete the undergraduate study program (S1) in the English Literature Study Program, University of Putera Batam.

The researcher realized that this thesis is far from perfection. Therefore, criticism and suggestions will be accepted by researcher with pleasure. With all the limitation, the researcher realized this thesis would not be completed without help, guidance, and encouragement from the various parties. The greatest gratitude also address to thesis supervisor, Mr. Zia Hisni Mubarak, S.Pd, M.Pd as the thesis supervisor who has contributed the idea, motivation, and patience in arranging to the researcher to write the thesis well. For this reason, with all humility the researcher expresses gratitude to:

1. Dr. Nur Elfi Husda, S. Kom., M. SI., as Rector of Putera Batam University
2. Dr. Michael Jibrael Rorong, S.T., M.I.Kom., as Dean of Social Sciences and Humanities Faculty of Putera Batam University
3. Nurma Dhona Handayani, S. Pd., M. Pd., as Head of English Department of Putera Batam University
4. All lecturers of Department of English Literature, for their knowledge, motivation, and suggestion during my Research at Putera Batam University.
5. All the researcher family for all the support and prayers.
6. All the researcher friends Febrina Sanjo Pulungan, Dewi Sartika, Yulia Puspita Sari, Aulia Rahmadani Harahap, Kristin Enjelina Sidabutar, Fanny Virginia.

The researcher apologizes for all mistakes made along the studies and also the writer hopes this thesis would be useful for the readers. May Allah give happiness, healthy and grace to them. Aamiin.

Batam, 23rd January 2022



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