

THE TYPES OF FIGURATIVE LANGUAGE USED IN QUOTES BY MORGAN.LOVE ON INSTAGRAM

TERM PAPER



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**ENGLISH STUDIES DEPARTMENT
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
2021**

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**Submitted in Partial Fulfilment of the Requirements for the Degree of
English Studies Department**



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Is the real work of myself and I realize that this study had never been published in other media before, partially or entirely, in the name of mine or others.

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A handwritten signature in black ink, appearing to read 'Syavira Az Zahra' with a stylized flourish at the end.

Syavira Az Zahra

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**THE TYPES OF FIGURATIVE LANGUAGE USED IN
QUOTES BY MORGAN.LOVE ON INSTAGRAM**

TERM PAPER

**Submitted in Partial Fulfillment of the Requirements for the Degree of
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**The term paper has been approved to be examined on the date as indicated
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ABSTRAK

Bahasa figuratif adalah sarana yang digunakan oleh kebanyakan pengarang untuk mengutarakan apa yang ada di pikiran mereka dengan cara yang berbeda melalui tipe-tipe figuratif. Hal ini bertujuan agar para pengarang mempunyai cara tersendiri untuk menyampaikan apa yang ingin di sampaikan. Figuratif sendiri memiliki beberapa tipe tergantung dari penggunaannya. Di penelitian ini, penulis menjelaskan lima tipe dari figuratif itu, seperti simile, metafora, personifikasi, hiperbola, dan oksimoron. Tujuan dari penelitian ini ialah untuk menginvestigasi tipe-tipe figuratif yang digunakan serta menemukan tipe figuratif yang paling sering digunakan di akun Instagram Morgan.Love. Teori yang digunakan dalam penelitian ini ialah dari Alexander (1963), Mezo (1999), Keraf (2006), dan Clearly & Gable (2009). Serta didukung oleh penggunaan metode observasi dari Sudaryanto (2015). Salah satu penggunaan dari bahasa figuratif dapat ditemui di Instagram. Namanya ialah Morgan.Love yang memposting mengenai kutipan. Sehingga objek yang akan dikaji di penelitian ini berasal dari akun Instagram Morgan.Love yang berbentuk kutipan. Ditemukan tiga puluh data berbentuk kutipan yang mengandung tipe figuratif. Diantaranya terdapat enam data mengandung simile, tiga data mengandung metafora, sembilan data mengandung personifikasi, dan dua belas data mengandung hiperbola. Tipe hiperbola adalah salah satu tipe yang paling banyak digunakan karna tujuan dari tipe ini ialah untuk membuat suatu konteks terkesan dramatis atau melebih-lebihkan. Sehingga tipe ini adalah yang paling sering digunakan oleh pengarang di akun Instagram Morgan.Love.

Kata kunci: Bahasa Figuratif, Instagram, Morgan.Love, Kutipan

ABSTRACT

Figurative language was a medium which used by most authors to express what was on their mind in different ways through figurative types. It was intended that the authors had their own way of conveying what they want to present. Figurative itself had several types depending on its use. In this study, there were five types of figurative, such as simile, metaphor, personification, hyperbole, and oxymoron. The purpose of this study was to investigate the types of figurative which were used and to find out the type of figurative which was often used on Morgan.Love's Instagram account. The theory used in this study was from Alexander (1963), Mezo (1999), Keraf (2006), and Clearly and Gable (2009). And supported by the use of the observational method from Sudaryanto (2015). One of the use of figurative languages could be found on Instagram. That name was Morgan.Love which posted about quotes. Thus, the object of this study came from Morgan.Love Instagram account in the form of quotes. Thirty data were found in the form of quotes containing figurative types. Among them there were six data contained similes, three data contained metaphors, nine data contained personifications, and twelve data contained hyperboles. Hyperbole type was one of the types which was often used because the purpose of this type was to make a context looks dramatic or exaggerate. So, this type was the most frequently used by the author of Morgan.love in Instagram account.

Keywords: Figurative Language, Instagram, Morgan.Love, Quotes

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CHAPTER I

INTRODUCTION

1.1 Background of the Study

People were social creatures who were associated with all kind of types by being directly involved in social activities in their daily lives. Human life today was closely related to build a good relationship with others. From this relationship a language was created. The aim why the language was created that was to make it easier for society to communicate to each other. As it was well known that language was one of the best communication tools which was used as a medium to interact with others. Sapir (2004) said that language was not only about civilization, but also study about the relationship that was built by human. On the other hand, language was strictly human and non-instinctive system for expressing thoughts, feelings, and desires through a system of willingly created symbols. It means that the existence of language related to the world relationship. There was another experts who expressed his opinion about language itself, his name was Noam Chomsky. He claimed that the existence of language for humans' life had an important role for them in developing the thinking skills, also helped them to interact to each other (Chomsky, 2006). It could be declared that the influence of relationship which was built by humans affects the existence of language.

Obtaining the good language was one of the requirements, what the reader read could be conveyed clearly. From this activity came variety of sciences that study about

the use of language which was used by human. One of them was linguistic. It involved the research or survey that examined the use of structure or the function of the language in a sentence (Richards & Schmidt, 2010). For the purpose of understanding the meaning of a language to be conveyed clearly, people had to know and understand what the real meaning was in a sentence, and it depend on the context.

There was a field in linguistic which discussed about meaning that was figurative language. According to Glucksberg (2001), figurative language was a type of language in which the meaning was derived from the original meaning. The way was to find the right word but still in the appropriate equivalent. In interpreting something must use the meaning which suitable with the context itself. It means that, people must take a look first of what context was talking about. There was a type of language in which the speaker did not express the meaning directly. The ideas and thoughts from someone which had an interesting meaning usually would put in the work or creation. Sometimes, the authors did not use the real meaning to convey their thoughts. In addition, if someone wanted to do a citation, he must put the quotation marks between the quoted sentences. Hence, this was one of the characteristic of a figurative language.

The characteristic of figurative language usually could be found in poetry, novels, and paper works. However, the increasing of human knowledge, there were many authors pour their thoughts through quotes. Today, there were many authors who started to make quotes with beautiful and deep meanings. Thus, there were many people who were interested in quoting these quotes. Ranging from children, adolescent,

adults, and various circles were fascinated by the intent of quotes which were made by the author. The writer believed that everyone must already know what quotes were. Due to the extensive knowledge of the connoisseurs of these quotes, many authors had begun to create works, one of them was quotes.

In this era, quotes itself often appeared in various technologies that exist today. For instance Instagram, Facebook, Pinterest, Google, and much more. Talking about the way or process to make beautiful sentence or quotes, it depend on the authors. Some of the authors used the real meaning to express the meaning of quotes which had been made. However, there were also those who use types of figurative to make quotes and the meaning looked more dramatic. Sometimes, the readers could not get the point or meaning of quotes itself. It was caused by many types of figurative language which could make the readers had to analyze again about the types. In addition, if the diction of the writer in quotes was too hard to understand, so, the readers would be confused about the meaning.

Looking at this era, there were many quotes that could be found in many places, especially on Instagram. Adolescents today must have the Instagram account. When they wanted to post or share their photos, they would add the quotes on the caption column. Sometimes, they got the quotes from the special account of quotes or even from someone who often made beautiful sentence, for instance, on Morgan.Love in Instagram account. The owner of this Instagram account named Morgan. She was also as an author from Canada. She has published the book, her own work entitled 'Finding Aquamarine.' In this account, she posted many beautiful sentences or quotes in the

form of a self-written quote. The followers of her account was about 76.2 thousand and had posted about 1.051 photos of the quotes which contained Morgan's photos as well as quotes which she made by herself. It made anyone could repost what was previously posted by the owner of this account. In this study, the writer limited the scope in the form of the year of that quotes were posted. The writer just analyzed the data which were found by 2017 to 2020. In that year, there were some photos in the form of quotes which she made and contained of figurative types. However, absolutely it did not apply to all posts on that Instagram account. The writer only found 30 sentences in the form of quotes contained figurative types that would be discussed. But, that was quite enough to do the study in this account.

Analyzing about the words that were used on the quotes, there were several statements in this account which had a meaning that the readers could not understand. It was caused by the types that was used of figurative language on these quotes. Hence, the readers just read the quotes without understand about the meaning of it. Whereas, if it was translated using the figurative language rules, the meaning was very interesting. Not only that, there were also some people who translate the quotes using literal meaning. And they get confused, also the meaning of the quotes could not be understood.

Based on the observation at Morgan.Love's Instagram account, there was a sentence that consisted of figurative language. For instance, "*She wore softness as her crown.*" It could be found that, the sentence above contained the used of figurative language. The sentence before was written by the admin of Morgan.Love's Instagram

account. It had a figurative meaning because the admin used figurative language. Looking at the sentence '*wore softness as her crown.*' If the readers translated that sentence used the literal meaning, certainly, it would not make sense. So, the right step was to translate it by using translation rules according to figurative meaning.

From the explanation and example above, this study had functions to describe more about the types of figurative language that were used in Morgan.Love's Instagram account. One of them was to make the readers understand about the types of figurative language, especially which were used in quotes on Morgan.Love's Instagram account. It also increased the readers' knowledge about many types of figurative language. Hence, the readers could combine the figurative language in written or spoken when they wanted to express their opinions. Thus, the writer looked for the solution in order to understand about the use of each types of figurative language, especially for teenagers or connoisseurs. The solution was to do this study includes an explanation of types of figurative itself. And for example, the writer used this Instagram account to be associated with the figurative types itself. The writer chose this account because the owner was an author who has also published a book containing quotes from her own work. Moreover, the work which she created, had beautiful meaning and there were some types of figurative which she used while making the quotes.

Accordingly, in this study, the writer would put more focus on what types of figurative language that mostly could be found. It could happen because there were some types of figurative language, thus the readers could not understand the meaning of the quotes clearly.

1.2 Formulation of the Problem

The writer formulated the main problems that would be answered according to the following questions below:

1. What types of figurative language were applied in Morgan.Love on Instagram?
2. What was the reason of the use the most frequent occurrence figurative language type in Morgan.Love on Instagram?

1.3 Aim of the Study

In this study, the writer had the aims about why this study was conducted:

1. To describe the types of figurative language that were used in Morgan.Love on Instagram account.
2. To find out the type of figurative language which was often used in Morgan.Love on Instagram account.

1.4 Technique of Collecting Data

By collecting the data, the writer used the non-participatory technique which was expressed by Sudaryanto. Where the writer did not engage in collecting the data (Sudaryanto, 2015). In this study, the writer would only observe every sentences including quotes that contains figurative language in Morgan.Love on Instagram account. The procedure collected the data by using c. The writer collected the data by looking at some references which related to the figurative language on the quotes in Morgan.Love's Instagram account. There were about thirty data which used one of the

types of figurative language. The data would be analyzed using non-participatory technique.

CHAPTER II

REVIEW OF THE RELATED LITERATURE

2.1 Figurative Language

One types of language that often be used by poets was figurative language. It was intended to describe or express the poets' thoughts while did something. One of the examples, which could be a medium for them to pour out their thoughts was make a quote. Thus, the poets did not express what their thoughts directly. However, they used another ways to express their thought, just like, using figurative language. The figurative language was often used by poets to express their feelings in a usual way, by indirectly expressing the meaning. The type of language in which the meaning was derived from the original meaning by finding the right word but it still appropriate equivalent (Glucksberg, 2001), it was called figurative language. The meaning of being derived from the original meaning means that, the poet wrote or expressed his feelings and thoughts previously into a written work using language that did not refer to the actual meaning directly. This statement was supported by Dancygier and Sweetser (2014) that the formation of figurative language was often associated with the forming of language that did not refer to the actual meaning. From the explanation above, it could be known that the formation of figurative language had the function. It was to make the reader guess what the poet's work was about.

2.2 Types of Figurative Language

The types of figurative language were divided into different types. However, in this study, the writer would only discuss five types of figurative. For instance, simile, metaphor, personification, hyperbole, and oxymoron. Below were the types about figurative language with the explanation and example of them:

1. Simile

The first type of figurative language was simile. This type was straightforward which had a function to make the readers could clearly understand the intent or purpose of what has been discussed by the author (Keraf, 2006). There were several keywords to identify this type, for example, like, equal, as...as, if, etc. A book entitled “Poetry And Prose Appreciation For Overseas Students” written by Alexander contained the explanation about the types of figurative, one of them was simile. He revealed that simile was a straight comparison between one thing to another with the use of identical words, such as ‘like’ and ‘as’ (Alexander, 1963).

2. Metaphor

The second type was metaphor. Metaphor was a ‘direct’ (explicit/implicit) distinction among two separate items which should share certain characteristic (Mezo, 1999). This type was used to make or give the distinction of something that was told. There was also an expert

who expressed his view on what a metaphor was. Through his book entitled “Skin like Milk, Hair of Silk: What Were Similes and Metaphors?” Brian P. Clearly expressed his view about similes and metaphors by giving examples and pictures on that book. He declared that metaphor was a step in order to be able to mention something with something different (Clearly & Gable, 2009). There were some keywords to identify this type. For instance, ‘am,’ ‘was,’ ‘were’ or called as ‘to be.’

3. Personification

The third type of figurative language was personification. The definition of personification expressed directly by Dr. Gorys Keraf. .Personification was one of figurative types in which inanimate objects were described like they have had human characteristic (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them.

4. Hyperbole

The fourth type of figurative language was hyperbole. According to Keraf (2006), hyperbole was a style of language created by exaggerating or make something look dramatic. The aim of this type was to make the impression of something looks more attractive and more alive. This opinion was also expressed by Cambridge Dictionary, the way of

someone to speak or write or even expressed their thought, so that it became bigger, better, and more.

5. Oxymoron

The fifth type of figurative language was oxymoron. Oxymoron was a word combination used by writers to obtain opposing effects which includes ambiguities by using opposing words in the same phrase to create a tighter and sharper sentence (Kerap, 2006).

CHAPTER III

DISCUSSION

3.1 Technique of Analyzing the Data

The technique used in this study was competence in identity. While analyzing the data, the data were connected to the theory to identify the types of figurative language. Each data was matched to the characteristics of each type. Finally, the data were classified as types of figurative language.

3.2 Types of Figurative Language Used in Quotes by Morgan.Love on Instagram

In this part, the data had been found on quotes by Morgan.Love would be discussed. The writer used some theories which expressed by some experts that were Alexander (1963), Mezo (1999), Keraf (2006), and Clearly and Gable (2009). This study focused on the types of figurative language in the text in form of quotes. There were many types of figurative language. They were simile, metaphor, personification, hyperbole, and oxymoron. Regarding more explanation, the writer would explain below:

1. Simile

The first type of figurative language that would be analyzed according to the data obtained was simile. This type was a comparison between two things that were clearly different when viewed from the characteristics of them. The writer took

the opinions from two experts, namely Gorys Keraf and Alexander. There were some keywords to identify this type. For instance, '*like*' and '*as*.' Below were the data and also explanation about what had been found by the writer previously:

Data 1 (April 13th, 2017)

**I want to fly *like* a bird high into the sky
So I could observe this world without its divides**

The figurative type that was used in the quote above was simile. This type was straightforward which had a function to make the readers could clearly understand the intent or purpose of what had been discussed by the author (Keraf, 2006). It could be seen from the sentence '*I want to fly like a bird high into the sky.*' As could be known that simile was one of the types of figurative language that were used to combine between two things which clearly different. The characteristic of simile was the word '*like*.' On the first line of this quote showed that the admin used the word '*like*' to combine between I (human) and bird (animal). There was previous journal which discussed about this type of figurative. The journal was made by Nuraeni and Peron (2017) entitled '*Figurative Language in Kelly Darrow's Selected Poetry.*' This research also discussed about simile. On the data which was discussed by them, used one of the characteristics of simile that was the word '*like*.' They expressed that the use of simile types could be marked by the connecting word, such as '*like*.' It became the similarity between the previous journal and what was discussed in this study regarding the use of connecting word '*like*' as one of the characteristic of simile type. So, it could be declared that the admin of Morgan.Love's account used the type of simile.

Data 2 (July 8th, 2018)

**We were worlds apart but somehow it all worked
 Like the sun and moon
 We needed each other
 To find balance**

Looking at the second data, the admin used simile type on that quote. There was an expert who expressed his idea about this type. His name was Gorys Keraf. He revealed that this type was straightforward which had a function to make the readers could clearly understand the intent or purpose of what had been discussed by the author (Keraf, 2006). It could be referred from the sentence '*Like the sun and moon.*' As could be known that simile was one of the types of figurative language that used to combine between two things which clearly different. The characteristic of simile was the word '*like.*' As shown by the second line of this quote, the admin used the word '*like*' to combine between the first sentence '*We were worlds apart*' and things in the sky (the sun and moon). It could be stated that the admin who wrote this quote used the type of simile.

Data 3 (January 15th, 2019)

**"But my heart aches, it feels *like* it was dying."
 "Then we must bring it to the garden, and water it."**

One of the types of figurative language that were used in the quote above was simile. Alexander (1963) revealed that simile was a straight comparison between one thing to another with the use of identical words, such as '*like*' and '*as.*' The application of the simile type could be seen on the sentence '*But my heart aches, it feels like it was dying.*' As could be known that simile was the type of figurative language that used to

unify the two things which definitely different. The special feature of simile type was the word '*like*.' On the quote above presented that the admin used the word '*like*' to combine between the noun (my heart aches) and what he/she felt. It meant that the pain he/she felt in his/her heart felt like dying. For this reason, it could be mentioned that the admin, owner of that quote used the type of simile.

Data 4 (September 17th, 2019)

**Speak to people as if all you see was their potential
Not everyone gets someone *like* that in their life
Be that someone**

In the quote above, there was a sentence that contains figurative language. One of figurative types which was used on the quote above was simile. The sentence reads, '*Not everyone gets someone like that in their life.*' The word '*like*' on that sentence indicated the use of simile type. Keraf (2006) revealed that this type was straightforward which had a function to make the readers could clearly understand the intent or purpose of what had been discussed by the author. It meant that simile was the type of figurative language which was used to combine the two things that obviously different. The simile characteristic that could be seen on that sentence was the word '*like*.' It was used to combine between someone who only saw their potential and someone who could not did that. As a result, the admin of Morgan.Love account used the type of simile in the quote above.

Data 5 (August 31st, 2020)

**Treat her *like* the grandest museum
 Be curious, always wanting to know more
 Decorate her with questions
 Knowing you would never understand her
 For she was, your most beautiful mystery**

The use of figurative types could be seen on the quote above. The admin who wrote this quote used the figurative type that was simile. Besides that, there was an expert who expressed his opinion about what simile was. The name of the expert was Louwas G. Alexander. He uttered that simile was a straight comparison between one thing and another with the use of identical words, such as '*like*' and '*as*.' The sentence from the quote that showed the use of simile read, '*Treat her like the grandest museum.*' The admin used the characteristic of simile which was the word '*like*.' It was used to combine between human (her) and non-living thing (the grandest museum). Absolutely, these two things were different when viewed in terms of shape and even characteristic. Thereby, the admin who wrote this quote used the type of figurative language that was simile.

Data 6 (November 12th, 2020)

**Thoughts were *like* seeds
 You get to decide what grows**

The quote above used one of the types of figurative language which was called as simile type. There was a book which explained about what simile was, entitled "Poetry And Prose Appreciation For Overseas Students" written by Alexander contained the explanation about the types of figurative, one of them was simile. He

declared that simile was a straight comparison between one thing to another with the use of identical words, such as ‘like’ and ‘as’ (Alexander, 1963). It could be seen from the sentence ‘*Thoughts were like seeds.*’ As could be known that simile was one of the types of figurative language that were used to combine between two things which clearly different. The characteristic of simile was the word ‘*like*.’ On the first line of this quote showed that the admin used the word ‘*like*’ to combine between thoughts (one of the characteristics that had by human things) and seeds (things that had by plants). Hence, it could be said that the admin who wrote this quote used the type of simile.

2. Metaphor

The second type of figurative was metaphor. Metaphor was a ‘direct’ (explicit/implicit) distinction among two separate items which should share certain characteristics (Mezo, 1999). This type was used to make or give the distinction of something that was told. Below were the data and the explanation about what had been found by the writer previously:

Data 7 (June 18th, 2017)

The ego was the lost traveler. Follow your heart to find your way home

The quote above contained the figurative types. One of figurative types which was used in that quote was metaphor. As shown in the sentence, ‘*The ego was the lost traveler,*’ it showed that there was a use of metaphor type. This type was used to give an explanation or argument that one thing could be said as another thing. The definition

of metaphor was a ‘direct’ distinction among two separate items which should share certain characteristics (Mezo, 1999). Mezo’s explanation was strengthened by the experts named Clearly and Gable. They declared that metaphor was a step in order to be able to mention something with something different (Clearly and Gable, 2009). In this case, the admin of this quote used ‘to be’ (am, was, and were) as the connector of the two things between subject ‘*The ego*’ and object ‘*the lost traveler*.’ As the characteristic of this type, the admin who wrote this quote used connecting word ‘*was*’ in that sentence. It could be said that the quote above contained the figurative type which was metaphor.

Data 8 (May 5th, 2019)

Lies were a home. I never want to live in. Sincerely, the truth chasers

This quote also used the figurative type that was metaphor. It could be identified from the sentence, ‘*Lies were a home*.’ Where the admin of this quote used ‘to be’ (am, was, and were) as the connector of the two things between subject ‘*Lies*’ and object ‘*a home*.’ It meant that the admin wanted to give a description if lies were the same thing or could be said to be a house. This was supported by the opinion of Richard E. Mezo. He said that metaphor was a ‘direct’ distinction among two separate items which should share certain characteristics (Mezo, 1999). As the characteristic of this type, the admin of this quote used connecting word ‘*were*’ in that sentence. It was concluded that the sentence above contained the figurative type which was called as metaphor.

Data 9 (July 15th, 2019)

Your tender heart was the answer to the world's heartache
You have come to heal, not change or harden like the rest
Stay open, stay raw in your magic. It's not a curse my love. It could be your purpose.

The quote above used one of the figurative types that was metaphor. The definition of metaphor itself was expressed by Clearly and Gable. They said that metaphor was a step in order to mention something with something different (Clearly & Gable, 2009). The explanation was applied by the admin in that quote. As could be seen on that quote, the admin used 'to be' (am, was, and were) as the connector of the two things which were different between subject '*Your tender heart*' and object '*the answer to the world's heartache.*' In such a case, the admin wanted to explain that the tender heart of yours was the same thing as the answer of the world's heartache. Considering all of these, it could be said that the sentence above contained a figurative type which was metaphor.

3. Personification

The third type of figurative language that would be analyzed according to the data obtained was personification. The definition of personification expressed directly by Gorys Keraf on his book entitled '*Diksi dan Gaya Bahasa.*' Personification was one of figurative types in which inanimate objects were described like they had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. In short, the poets would put the characteristic that only human could do into things that had no

life. Below were the data and also explanation about what had been found by the writer previously:

Data 10 (March 21st, 2017)

I always wanted to ask what made *your heart sing* hoping it would be me

The figurative type that was used on the quote above was personification. The definition of personification itself was expressed directly by Gorys Keraf. Personification was one of figurative types in which inanimate objects were described like they have had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. It could be seen from the sentence '*your heart sing*.' As could be seen that personification was one of the types of figurative language which were used to put human characteristic or activity that could be done by human into nonhuman thing. Looking at the verb of that sentence, one of the internal organs of human sang like mouth usually did. There was previous journal which discussed about this type of figurative. The journal was made by Tiarawati and Ningsih (2019) entitled 'Figurative Language Analysis on the Ugly Love Novel by Colleen Hoover.' This research also discussed about personification. On the data which was discussed by them used one of the types of figurative language. They expressed that the use of personification types could be marked by giving human or animal characteristics to non-living things, with the aim of giving the character of non-living things to life. It became the similarity between previous journal and what was discussed in this study regarding the use of

personification type. Briefly to conclude that the admin who wrote this quote in Morgan.Love's account used the type of figurative which was called as personification.

Data 11 (April 4th, 2018)

***Mother moon spoke to me with each word
A star would appear guiding me closer to her light
She spoke to me through the stars.***

In the quote above, there was a sentence that showed the use of figurative types. Type of figurative language that was used above was personification. Because there was a sentence on that quotes which contained figurative types, namely personification. It could be identified from the sentence, '*Mother moon spoke to me.*' As was evident, personification was one of the types of figurative language which were used to put human characteristic or activity that could be done by human or living things into nonhuman things. Keraf (2006) said that personification was one of figurative types in which inanimate objects were described like they had human characteristics. It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. Looking at the verb of that sentence, how came the moon, the things in the sky spoke like human did. After all was said, the admin who wrote this quote used the type of figurative which was called as personification.

Data 12 (June 14th, 2018)

***The moon kissed my forehead and just like that
The millions of stars inside me smiled.***

The use of personification type was applied in this quote. It was because there were sentences on that quotes which contained figurative types, namely

personification. As could be known that the definition of personification was expressed directly by Gorys Keraf. Personification was one of figurative types in which inanimate objects were described like they had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. It could be seen from the sentences, '*The moon kissed my forehead*' and '*the millions of stars inside me smiled.*' As could be seen that personification was one of the types of figurative language which were used to put human characteristic or activity that could be done by human or living things into nonhuman things. Looking at the verb of that sentence, how come the moon and stars, the things in the sky reach, smile, or even kissing something on earth. Absolutely, this was done by the admin of Morgan.Love to make something more character. So, it could be identified that the admin who wrote this quote used the type of figurative which was called as personification.

Data 13 (January 6th, 2019)

The moon smiled as it recognized.

The millions of stars that were inside of me.

One of the types of figurative language that was used on the quote above was personification. It could be seen from the sentence above '*The moon smiled.*' As it had been pointed out, personification was one of the types of figurative language that were used to put human characteristic into nonhuman thing. Looking at the verb of that sentence, how come the moon, something that only exists in space, did the activity that only human could do, just like smile. Absolutely smile could only be done by human

to express something that was considered to be funny. The explanation of personification itself was explained by Dr. Gorys Keraf from his book entitled 'Diksi dan Gaya Bahasa.' Personification was one of figurative types in which inanimate objects were described like they have had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. Overall, it may be said that the admin who wrote this quote used the type of figurative which was called as personification.

Data 14 (February 10th, 2019)

Did you hear it?

***The winds whisper* of a song from a tale long ago?**

A love song of you and me

Like maybe we have met before.

In this quote, the use of personification type was applied in the specific sentence. Types of figurative language that were used in the quote above was personification. The definition of personification was explained by Dr. Gorys Keraf. He said that personification was one of figurative types in which inanimate objects were described like they have had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. It could be seen from the sentence above '*The winds whisper.*' As could be known that personification was one of the types of figurative language that were used to put human characteristic into nonhuman thing. Looking at the verb of that sentence, how come the winds, something that even could not be touched (could only be felt), did the activity that only human could did. Absolutely whisper could only be did by

human to whisper something quietly. In closing, the admin who wrote this quote used the type of figurative which was called as personification.

Data 15 (June 21st, 2019)

I healed and I heard *my body whisper* “welcome home.”

The same as before, the types of figurative language that were used in the quote above was personification. The definition of personification was expressed directly by Gorys Keraf. Personification was one of figurative types in which inanimate objects were described like they have had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. It could be seen from the sentence above ‘*my body whisper.*’ As could be known that personification was one of the types of figurative language that were used to put human characteristic into nonliving thing. Looking at the verb of that sentence, how come the body, a part of human and certainly could not speak or even whisper. Absolutely whisper could only be done by a part of human that was mouth. It could be concluded that the admin who wrote this quote used the type of figurative which was called as personification.

Data 16 (July 13th, 2019)

***The wind sang* her a song and together
They danced to a tale from long ago**

One of the types of figurative language that were used in the quote above was personification. It could be seen from the sentence above ‘*The wind sang her a song.*’ As could be known that personification was one of the types of figurative language that

were used to put human characteristic into nonhuman thing. The characteristic of personification could be seen on the sentence '*The wind sang.*' Looking at the verb of that sentence, something that could not speak or even sing, sang a song for someone. Absolutely, speak or even sing could only be done by human. This explanation was supported by argument of Dr. Gorys Keraf. Personification was one of figurative types in which inanimate objects were described like they have had human characteristics (Keraf, 2006). On a final note, the admin who wrote this quote used the type of figurative which was called as personification.

Data 17 (July 27th, 2020)

If yourself doubt was holding you back, remember that you were worthy of the life
You would want your children to have. Live that life, be authentically loving to yourself
Be their example. This would be their ultimate lesson

The quote above contained one of figurative types that was personification. The definition of personification was expressed directly by Gorys Keraf. Personification was one of figurative types in which inanimate objects were described like they had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. As it might be seen from the sentence, '*If yourself doubt was holding you back.*' The characteristic of personification had been pointed out on the sentence '*yourself doubt was holding.*' Looking at the verb of that sentence, how come body spoke like mouth of human did. As could be accepted that personification was one of the types of figurative language which were used to put human characteristic or activity that could be done by human

into nonhuman thing. To come to the point, the admin who wrote this quote used the type of figurative which was called as personification.

Data 18 (September 2nd, 2020)

In the depth of silence
I heard *my body* say “thank you”

One of figurative types which was used in the quote above was personification. The definition of personification was expressed directly by Gorys Keraf. Personification was one of figurative types in which inanimate objects were described like they have had human characteristics (Keraf, 2006). It was intended that these nonhuman things could be felt by the reader by instilling the characteristic of human into them. It could be seen from the sentence above ‘*I heard my body say “thank you”.*’ As could be known that personification was one of the types of figurative language that were used to put human characteristic into nonhuman thing. The characteristic of personification could be seen on the sentence ‘*my body say.*’ Looking at the verb of that sentence, how come body spoke like mouth of human did. It could be concluded that the admin who wrote this quote used the type of figurative which was called as personification.

4. Hyperbole

The fourth type of figurative language was called hyperbole. According to Keraf (2006), hyperbole was a style of language created by exaggerating or make something look dramatic. There must be the aim of this type, which was to make the impression of something looks more attractive and more alive. This opinion was also

expressed by Cambridge Dictionary, the way of someone to speak or write or even expressed their thought, so that it became bigger, better, and more. Below were the data and also explanation about what have been found by the writer previously:

Data 19 (March 27th, 2017)

Her heart *deep like the sea*
Her spirit *strong like the wind*

The types of figurative language that were used in the quote above was hyperbole. As the characteristic of hyperbole, it was used to make the writing or quote of the authors looked more dramatic and attractive. The definition of hyperbole was a style of language which was created by exaggerating or make something look dramatic (Keraf, 2006). As the characteristic of hyperbole, it could be seen on the sentence '*Her heart deep like the sea. Her spirit strong like the wind.*' By looking at the quote above, there were two sentences which indicate the existence of hyperbole. The first was '*deep like the sea*' and '*strong like the wind.*' These sentences show that they could not be translated using the real meaning. In this case, the admin of that quote must use type of figurative. Where the admin wanted to make her quote looked more dramatic. There was previous journal which discussed about this type of figurative. The journal was made by Siallagan et al. (2017) entitled 'Analysis of Figurative Language and Imagery in Taylor Swift's Songs.' This research also discussed about hyperbole type. On the data which was discussed by them used one of the types of figurative language. They expressed that the use of hyperbole type could be marked by making something looked exaggerate and more dramatic. The use of this type was shown by giving an action to

the subject. In the final analysis, the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 20 (April 1st, 2017)

We would walk on the moon. Collecting stars and keeping them safe in our pockets

The same as before, this quote contains about the use of figurative types. One of figurative types that was used on the quote above was hyperbole. There was an expert who expressed his thought about what hyperbole was. The name of the expert was Dr. Gorys Keraf. Keraf (2006) mentioned that hyperbole was a style of language which was created by exaggerating or make something look dramatic. It was used to make the impression of something looked more attractive and more alive. As it might be seen from the sentence above '*We would walk on the moon*' and '*Collecting stars and keeping them safe in our pockets.*' The characteristic of hyperbole itself could be seen on the sentence '*walk on the moon,*' '*collecting stars,*' and '*keeping them safe in our pockets.*' In this quote, there were three sentences which indicated about the use of figurative type. The first was '*walk on the moon.*' If the readers who read this quote interpreted this sentence directly without using figurative types, it would certainly generate the ambiguous meaning. The second sentence which contained figurative meaning was '*dancing with the stars.*' This sentence also made the readers confused if they interpreted that sentence using literal meaning. The last sentence was '*keeping them safe in our pockets.*' It also made the readers thought about how came stars, something which were big, were kept in the pocket. As could be recognized that

hyperbole was one of the types of figurative that were used to make the writing looked more attractive. In such a case, the admin of that quote must use type of figurative. Where the admin wanted to make her quote looked more dramatic. To summarize all the explanation above, the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 21 (August 31st, 2017)

I engraved your name on the moon
So you could see that even on my darkest night
It was you, who I see in the light

One of the types of figurative language that was used in the quote above was hyperbole. The definition of hyperbole was announced directly by Gorys Keraf. As could be said by Keraf (2006), hyperbole was a style of language which was created by exaggerating or make something look dramatic. It was used to make the impression of something looked more attractive and more alive. It could be seen from the sentence above '*I engraved your name on the moon.*' As it had been pointed out that hyperbole was one of the types of figurative that were used to make the writing looked more attractive. If the readers who read this quote interpret this sentence directly without using figurative types, it would certainly generate the ambiguous meaning. It must make them think, how came human engraved something on the moon. In this case, the admin must use type of figurative. Where the admin wanted to make her quote looked more dramatic. As a final observation, the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 22 (December 22nd, 2017)

In my dreams *I catch stars* for you

The quote above used one of figurative types that was hyperbole. It was used to make the impression of something looked more attractive and more alive. It could be seen from the sentence above '*I catch stars.*' The definition of hyperbole was expressed directly by Gorys Keraf. Hyperbole was a style of language which was created by exaggerating or make something looked dramatic (Keraf, 2006). As could be known that hyperbole was one of the types of figurative that were used to make the writing looked more attractive. If the readers who read this quote interpreted this sentence directly without using figurative types, it would certainly generate the ambiguous meaning. It must make them think, how came human caught something which only exist in space, just like stars. In this case, the admin must use type of figurative. Where the admin wanted to make her quote looked more dramatic. It may be concluded that the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 23 (February 2nd, 2018)

Find me in the moon and there you would see me dancing with the stars

Types of figurative language that were used in the quote above was hyperbole. The definition of hyperbole was expressed directly by Gorys Keraf. As could be said by Keraf (2006), hyperbole was a style of language which was created by exaggerating or make something looked dramatic. It was used to make the impression of something looked more attractive and more alive. It could be seen from the sentence above '*Find me in the moon and there you would see me dancing with the stars.*' As could be known

that hyperbole was one of the types of figurative that were used to make the writing looked more attractive. The characteristic of hyperbole itself could be seen on the sentence '*find me in the moon*' and '*dancing with the stars.*' In this quote, there were two sentences which indicated about the use of figurative type. The first was '*find me in the moon.*' If the readers who read this quote interpret this sentence directly without using figurative types, it would certainly generate the ambiguous meaning. It must make them think, how came that woman danced with the moon. The second sentence which contained figurative meaning was '*dancing with the stars.*' This sentence also made the readers confused if they interpreted that sentence using literal meaning. In this case, the admin must use type of figurative. Where the admin wanted to make her quote looked more dramatic. It could be declared that the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 24 (February 6th, 2018)

Angels have left footprints on my own heart where it was once hurting

On this data, there was a use of figurative types. The type of figurative language which was used on the quote above was hyperbole. Keraf (2006) stated that hyperbole was a style of language which was created by exaggerating or make something looked dramatic. It was used to make the impression of something looked more attractive and more alive. It could be seen from the sentence above '*Angels have left footprints on my own heart.*' As could be known that hyperbole was one of the types of figurative that were used to make the writing looked more attractive. If the readers who read this quote interpreted this sentence directly without using figurative types, it would certainly

generate the ambiguous meaning. It must make them thought, how came the footprints of angels left in someone's heart. Moreover, the location of human's heart was in the inner human body. While footprints could be only left outside. In this case, the admin must use type of figurative. Where the admin wanted to make her quote looked more dramatic. On the final note, the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 25 (March 2nd, 2018)

I hugged the moon and felt you

One of the types of figurative language that was used in the quote above was hyperbole. As the characteristic of hyperbole that was used to make the impression of something which was told looked more attractive and more alive. The expert named Keraf (2006) expressed that hyperbole was a style of language which was created by exaggerating or make something looked dramatic. It could be seen from the sentence above '*I hugged the moon and felt you.*' The characteristic of hyperbole itself could be seen on the sentence '*hugged the moon.*' If the readers who read this quote interpreted this sentence directly without using figurative types, it would certainly generate the ambiguous meaning. It must make them thought, how came human hugged the moon. In this case, the author must use type of figurative. Where the admin wanted to make her quote looked more dramatic. At the end of this analysis, the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 26 (March 20th, 2018)

She danced with the moon and ran with the shooting stars

Types of figurative language that were used in the quote above was hyperbole. The definition of hyperbole was expressed directly by Gorys Keraf. As could be expressed by Keraf (2006), hyperbole was a style of language which was created by exaggerating or make something looked dramatic. It was used to make the impression of something looks more attractive and more alive. It could be seen from the sentence above '*She danced with the moon and ran with the shooting stars.*' In other words, hyperbole was one of the types of figurative that were used to make the writing looked more attractive. The characteristic of hyperbole itself could be seen on the sentence '*danced with the moon*' and '*ran with the shooting stars.*' In this quote, there were two sentences which indicated about the use of figurative type. The first was '*danced with the moon.*' If the readers who read this quote interpret this sentence directly without using figurative types, it would certainly generate the ambiguous meaning. It must make them thought, how came that woman danced with the moon. The second sentence which contained figurative meaning was '*ran with the shooting stars.*' This sentence also made the readers confused if they interpreted that sentence using literal meaning. In this case, the admin must use type of figurative. Where the admin wanted to make her quote looked more dramatic. To summarize all the analysis above, it the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 27 (July 11th, 2018)

She bathed in the moonlight.

For *she was made of star dust, and came from mother moon.*

On the quote above, there was a use of figurative types that was hyperbole. The definition of hyperbole was expressed directly by Gorys Keraf. As could be said by Keraf (2006), hyperbole was a style of language which was created by exaggerating or make something looked dramatic. It was used to make the impression of something looked more attractive and more alive. It could be seen from the sentences above '*For she was made of star dust, and came from mother moon.*' On the other hand, hyperbole was one of the types of figurative that were used to make the writing looked more attractive. The characteristic of hyperbole itself could be seen on the sentences '*she was made of star dust*' and '*came from mother moon.*' In this quote, there were two sentences which indicated about the use of figurative type. The first was '*she was made of star dust.*' If the readers who read this quote interpret this sentence directly without using figurative types, it would certainly generate the ambiguous meaning. It must make them think, how a woman could be created from stardust. As it was known that humans were created by God through the soil. In this case, absolutely the aim of the admin of this quote wanted to make her quote looked more dramatic. The second sentence which contained figurative meaning was '*came from mother moon.*' This sentence also made the readers confused if they interpreted that sentence using literal meaning. In this case, the admin must use type of figurative. Where the admin wanted to make her quote looked more dramatic. In the final analysis, it could be declared that

the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 28 (July 6th, 2019)

I want to swim in the nourishment of self-love.

Looking at the quote above, it could be identified that there was a use of figurative types. One of the types of figurative language which was used on that quote was hyperbole. As the definition of hyperbole itself, it was used to make the impression of something looked more attractive and more alive. As could be mentioned by Keraf (2006), hyperbole was a style of language which was created by exaggerating or make something looked dramatic. As the characteristic of hyperbole, the sentence '*I want to swim in the nourishment of self-love*' consisted of that type. If the readers translated that sentence used the literal meaning, certainly, it would not make sense. How could the nourishment of self-love used as a place to swim. Absolutely, the aim of the admin was to make the context of that quote looks more dramatic. As could be known that hyperbole was one of the types of figurative language that were used to make something that explained looked more attractive. After all was said and done, it could be said that the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 29 (September 20th, 2019)

The people we love live in the moon.
Guiding us on our darkest nights.

The types of figurative language that were used in the quote above was hyperbole. The characteristic of hyperbole, it was used to make the impression of something looked more attractive and more alive. As could be said by Keraf (2006), hyperbole was a style of language which was created by exaggerating or make something looked dramatic. As the characteristic of hyperbole, the sentence '*The people we love live in the moon*' consisted of that type. If the readers translated that sentence used the literal meaning, certainly, it would not make sense. How could people or humans who actually lived on the earth, the admin said that they lived on the moon. Absolutely, the aim of the admin was to make the context of that quote looked more dramatic. As could be known that hyperbole was one of the types of figurative language that were used to make something that explained looked more attractive. So, it could be declared that the admin who wrote this quote used the type of figurative which was called as hyperbole.

Data 30 (July 6th, 2020)

And I heard her say,
Place your fears in this sacred box, seal it tight, and always let it go. Let me
take care, your guardian angel

One of the types of figurative language that were used in the quote above was hyperbole. It could be seen from the sentence '*place your fears in this sacred box.*' As could be known that hyperbole was one of the types of figurative that were used to

make the writing looked more attractive. Just imagine if the readers who read this quote interpreted this sentence directly without understand about figurative types, it would certainly generate the ambiguous meaning. It made the readers thought about how came fears, something that had no shape, were placed in the sacred box. The definition of hyperbole was expressed directly by Gorys Keraf. As could be said by Keraf (2006), hyperbole was a style of language which was created by exaggerating or make something looked dramatic. It was used to make the impression of something looked more attractive and more alive. In this case, the admin of that quote must use type of figurative. Where the admin wanted to make her quote looked more dramatic. To summarize all the explanation above, the admin who wrote this quote used the type of figurative which was called as hyperbole.

3.3 Type of Figurative Language Often Used in Morgan.Love Account

Based on the analysis results from the writer, there were 30 quotes that had been analyzed according to the types of figurative language itself. The analyzed data in the form of 30 quotes were taken from certain year, namely from 2017 to 2020. In this study, the writer used five types of figurative language as a reference and guide in order to analyze the data findings. These types of figurative language included simile, metaphor, personification, hyperbole, and oxymoron. This was absolutely reinforced by theories from the experts who concerned with that field. They were Alexander (1963), Mezo (1999), Keraf (2006), and Clearly & Gable (2009). Each of them had their own views to describe what types of figurative language was. As a consequence, this absolutely made it easier for the writer to analyze the data findings with the types

of figurative language which had been expressed previously by the experts. Below was the table that summarizes all the data findings based on the most widely used the figurative types.

Table 3.3 Types of Figurative Language Often Used in Morgan.Love Account

No.	Types of Figurative Language	Frequency (data)	Percentage (%)
1.	Simile	6 data	20%
2.	Metaphor	3 data	10%
3.	Personification	9 data	30%
4.	Hyperbole	12 data	40%
5.	Oxymoron	0 data	0%
TOTAL		30 data	100%

Based on the result that could be seen in accordance with the table above, there were 5 types of figurative that were used as a reference for the writer in this study. These types were simile, metaphor, personification, hyperbole, and oxymoron. The writer had collected as many as 30 data in the form of quotes which were quoted from a reference account on Instagram, named Morgan.Love. The first type which had been discussed was simile. There were 6 out of 30 data that have characteristic like simile type. The amount was about 20% of 100% of the total data for smile type. The second type was metaphor. There were 3 out of 30 data identified as the use of metaphor type. The percentage of this type was about 10% from 100%. Furthermore, the third type was personification. There were 9 out of 30 data that use personification type. If it was

calculated using a percentage, there were about 30% of 100% of the use of this type. Then, the fourth type was hyperbole. It was found about 12 out of 30 data which used this type of hyperbole. The amount of this type was about 40% of 100% of the total data. And the last type was oxymoron. There was no data which used the oxymoron type in this Instagram account. The oxymoron type was indeed quite rare, including in Morgan.Love on Instagram account. Thus, the data obtained was 0% for this type. Based on the table above, it could be concluded that Morgan, the owner of this Instagram account named Morgan.Love, used the hyperbole more than the other types. This type was used more often because in order to get the atmosphere in a sentence to make it more alive by exaggerating something.