

CHAPTER III

METHOD OF THE RESEARCH

3.1 Research Design

The research design outlines the steps involved in doing research. In other words, the research design demonstrates how the research was carried out. What happens to the object, and what processes are employed to acquire data. This is a descriptive qualitative research because the phenomena and data discovered are incomprehensible and cannot be quantified using samples and populations. providing descriptive data about the individual as the focus in the form of words written or spoken The goal of the research design is to deliver the most valid and accurate answers to the research questions.

3.2 Object of The Research

The purpose of this research is critical in order to obtain scientifically valid results. The object of this research is the type of word formation of jargon uttered by the host and guests conversation in the show theorized by Yule, (2010), and the word part of economic term appeared in the report of World Economic Forum. The data sources are all the report of World Economic Forum with the title “Chief Economic Outlook 2021”.

3.3 Method of Collecting Data

There are several methods of collecting data. Namely observation, interviews, surveys, experiments, and testing. In this study, researchers used

observation as a method of data collection. Observation is a method of collecting data by direct observation and systematic recording of objects to be analyzed. Observations method made by researcher by observing and recording the research objects. The technique used is non participatory and note-taking techniques (Sudaryanto 2015) because the researcher did not participate in the report and the researcher recorded every data found from the data source to be analyzed. Here are the steps that researcher did in collecting data:

1. download the report paper from the World Economic Forum site.
2. Read the report paper from World Economic Forum.
3. Identified the term from the data source.

3.4 Method of Analyzing Data

The researcher employs *metode agih* (distributional method) (Sudaryanto 2015) for assessing data. *Teknik urai unsur terkecil* (Ultimate Constituent Analysis technique) was employed in this research. Here are the steps that researcher did in analyzing data:

1. Parsed the data into the smallest element (morpheme) and identified the word part, e.g. economic (economy + (-ic) suffix), Low-Income (low + income).
2. Identified the process of word formation based on the parsed element (morpheme) and word part of the data found according to Yule's theory
3. Identified the word part of the term from the data source based on the theory used.

3.5 Method of Presenting Research Result

In this research, the researcher used an informal method by Sudaryanto, (2015) to explain the result of the research analysis. Researcher arranged the explanation of a verbal description of the research result by using word and sentences in the paragraphs from.