

**FLOUTING MAXIM OF GRICE'S COOPERATIVE
PRINCIPLE IN CONVERSATION AT CORONACAST
ABC NEWS: PRAGMATICS APPROACH**

THESIS



By:

ISBANDI

161210004

**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
2021**

**FLOUTING MAXIM OF GRICE'S COOPERATIVE
PRINCIPLE IN CONVERSATION AT CORONACAST
ABC NEWS: PRAGMATICS APPROACH**

THESIS

**Submitted in Partial Fulfilment of the Requirement for the Degree of English
Sarjana Sastra**



By:

ISBANDI

161210004

**DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF SOCIAL SCIENCES AND HUMANITIES
PUTERA BATAM UNIVERSITY
2021**

SURAT PENYATAAN ORISINALITAS

Saya yang bertanda tangan dibawah ini :

Nama : Isbandi
NPM : 161210004
Fakultas : Ilmu Sosial dan Humaniora
Program Studi : Sastra Inggris

Ingin menyatakan bahwa skripsi yang saya buat dengan judul:

"FLOUTING MAXIM OF GRICE'S COOPERATIVE PRINCIPLE IN CONVERSATION AT CORONACAST ABC NEWS: PRAGMATICS APPROACH"

Merupakan hasil karya penulisan sendiri dan juga bukan hasil duplikasi dari karya orang lain. Adapun naskah yang tertuang dalam skripsi ini bukan hasil karya ilmiah, pendapat ataupun gagasan yang pernah ditulis maupun diterbitkan oleh orang lain, kecuali yang secara tertulis dikutip dan disebutkan dalam sumber kutipan dan daftar pustaka.

Apabila terbukti didalam naskah skripsi ini terdapat unsur-unsur PLAGIASI, maka naskah saya ini bersedia untuk digugurkan dan gelar sarjana yang saya peroleh dibatalkan, sesuai dengan peraturan perundang-undangan yang berlaku.

Demikian pernyataan ini saya buat dengan sebenar-benarnya tanpa ada paksaan dari pihak manapun.

Batam, 31 Juli 2021



Isbandi
161210004

DECLARATION OF THE THESIS ORIGINALITY

I, Isbandi, NPM No. 161210004

Hereby declare that the thesis entitled:

**”FLOUTING MAXIM OF GRICE'S COOPERATIVE PRINCIPLE IN
CONVERSATION AT CORONACAST ABC NEWS: PRAGMATICS
APPROACH”**

Is the real work of myself and I realize that thesis has never been published in other media before, partially or entirely, in the name of mine or others

Batam, July 31st 2021

Isbandi
16120004

**"FLOUTING MAXIM OF GRICE'S COOPERATIVE
PRINCIPLE IN CONVERSATION AT CORONACAST
ABC NEWS: PRAGMATICS APPROACH"**

THESIS

**Submitted in partial Fulfillment of the Requirement for the
Degree of Sarjana Sastra (S1)**

**By:
ISBANDI
161210004**

This thesis has been approved to be examined on the date as indicated below

Batam, July 31st, 2021

A handwritten signature in blue ink, consisting of a large, stylized initial 'A' followed by a horizontal line and a small flourish.

**Afriana, S.S., M.Pd.
Supervisor**

ABSTRAK

Tujuan dari penelitian ini untuk menganalisis pelanggaran maksim yang dilakukan oleh para pembicara dalam podcast Coronacast. Secara spesifik, penelitian ini bertujuan untuk mengidentifikasi jenis-jenis pelanggaran maksim dan mencari tahu alasan-alasan untuk flouting maxim yang digunakan oleh para pembicara dalam podcast Coronacast tersebut. Peneliti menggunakan dua teori untuk melakukan penelitian ini; yaitu teori oleh Grice dan Leech. Peneliti menggunakan metode deskriptif kualitatif dalam menyelesaikan penelitian ini. Data dikumpulkan dari ujaran dalam sepuluh episode yang berbeda. Hasil penelitian ini menunjukkan bahwa empat jenis maksim flouting digunakan oleh pembicara: kuantitas, kualitas, relevansi dan flouting maksim manner; dan untuk alasan yang menyebabkan para pembicara melakukan pelanggaran maksim adalah alasan kolaboratif, konvivial dan konflik, sedangkan alasan kompetitif tidak ditemukan dalam penelitian ini. Dalam hal jenis pelanggarannya, flouting maksim relevansi adalah jenis terbanyak terjadi, karena dengan memberikan kontribusi yang tidak relevan, pembicara mencoba memberikan informasi yang tepat dan akurat; untuk jenis terendah yang terjadi dalam penelitian ini adalah jenis maksim manner. Terakhir, pada bagian alasan terjadinya pelanggaran maksim, alasan kolaboratif adalah yang paling dominan dalam percakapan yang ada pada podcast.

Kata kunci: Pragmatik, Pelanggaran maksim, Podcast

ABSTRACT

This research aimed at analyzing the maxim flouting in Coronacast podcast. In more specific terms, the purpose of this research is to identified the types of flouting maxim and to find out the reasons for flouting maxim used by the speakers in Coronacast podcast. The researcher used two theories to conduct this research; they were theories by Grice and Leech. The researcher used a qualitative descriptive method, the data were collected from the utterances in several different episodes. The results of this research showed that four types of flouting maxim were used by the speakers: quantity, quality, relevance and flouting the maxim of manner; and for the reason that leaded the speakers flout the maxim were collaborative, convivial and conflictive reason, meanwhile competitive reason did not find in this research. In terms of types, the most frequently occurred is the flouting the maxim of relevance, because by giving an irrelevant contribution, the speaker tried to give appropriate and accurate information; for the lowest types occurred in this research is flouting the maxim of manner. Finally, in term of reasons for flouting maxim, the collaborative reason is the most dominant in occurrences.

Keywords: Pragmatic, Flouting Maxim, Coronacast Podcast

ACKNOWLEDGMENT

All praise and gratitude the researcher prays to the presence of Allah SWT, who has given His grace so that the researcher can complete the thesis with the title “Flouting maxim of Grice’s Cooperative Principle in conversation at Coronacast ABC News: Pragmatics Approach” at the planned time.

This thesis could be done with lot of supports and assistances from many people. First the researcher would like to express deep appreciation to Mrs. Afriana, S.S., M.Pd. as the supervisor, for patiently deliver her advice, counseling, and guidance along the process of writing this thesis.

The researcher also would like to express gratitude to the parents who have given great motivation and love unconditionally. At the same time the researcher also wishes to convey and thank:

1. Dr. Nur Elfi Husda, S.Kom., M.SI., Rector of Putera Batam University
2. Dr. Michael Jibrael Rorong, S.T., M.I.Kom., Dean of Faculty of Social Sciences and Humanities of Putera Batam University
3. Nurma Dhona Handayani, S.Pd., M.Pd. as Head of Department English Literature of Putera Batam University
4. All lecturers of Department of English Literature, for their knowledge, motivation, and suggestion during my Research at Putera Batam University.
5. To all parties that cannot be mentioned one by one, who has provided support, opinions, and other assistances, in the process the researcher writing this thesis.

Batam, July 31st, 2021

Isbandi

161210004

MOTTO AND DEDICATION

MOTTO

” It’s not how GOOD you are, it’s how GOOD you want to be”

DEDICATION

To my beloved parents
and all my great family and friends

TABLE OF CONTENTS

TITLE PAGE	i
TITLE PAGE	ii
SURAT PENYATAAN ORISINALITAS	Error! Bookmark not defined.
DECLARATION OF THE THESIS ORIGINALITY	iv
APPROVAL PAGE	Error! Bookmark not defined.
ABSTRAK	vi
ABSTRACT	vii
ACKNOWLEDGMENT	viii
MOTTO AND DEDICATION	ix
CHAPTER I INTRODUCTION	1
1.1. Background of the Research.....	1
1.2. Identification of the Problems	7
1.3. Limitation of the Problems	7
1.4. Formulation of the Problems	7
1.5. Objectives of the Research	7
1.6. Significant of the Research.....	8
1.7. Definition of Key Terms.....	9
CHAPTER II REVIEW OF RELATED LITERATURE AND THEORETICAL FRAMEWORK	11
2.1. Pragmatics	11
2.1.1. Cooperative Principle.....	12
2.1.1.1. Maxim of Quantity	13
2.1.1.2. Maxim of Quality	13
2.1.1.3. Maxim of Relevance.....	14
2.1.1.4. Maxim of Manner.....	14
2.1.2. Flouting Maxim.....	15
2.1.2.1. Flouting of Maxim Quantity	15
2.1.2.2. Flouting of Maxim Quality.....	16
2.1.2.3. Flouting of Maxim Relevance	16
2.1.2.4. Flouting of Maxim Manner	17
2.1.3. Reason of Maxim Flouting.....	17
2.1.3.1. Competitive Reason.....	18
2.1.3.2. Convivial Reason.....	19
2.1.3.3. Collaborative Reason.....	19
2.1.3.4. Conflictive Reason	20
2.2. Previous Study.....	20
2.3. Theoretical Framework.....	24

CHAPTER III METHOD OF RESEARCH	26
3.1. Research Design	26
3.2. Object of the Research	26
3.3. Method of Collecting Data.....	27
3.4. Method of Analysing Data.....	28
3.5. Method of Presenting Research Result	29
CHAPTER IV RESEARCH ANALYSIS AND FINDINGS	30
4.1 Research Analysis.....	30
4.2. Research Finding	55
4.2.1. Types of Flouting Maxim.....	56
4.2.2. Reason of Flouting Maxim.....	59
CHAPTER V CONCLUSION AND SUGGESTIONS.....	62
5.1. Conclusion	62
5.2. Suggestions	63
REFERENCES.....	64
SUMMARY OF DATA IN CORONACAST.....	64
CURRICULUM VITAE.....	76
CERTIFICATE.....	77

LIST OF FIGURES

Figure 2. 1 Diagram of Theoretical Framework	24
Figure 4. 1. Diagram Types of Flouting Maxim	56
Figure 4. 2. Diagram of Reason Flouting Maxim	59