

## **CHAPTER III**

### **METHOD OF RESEARCH**

#### **3.1 Research Design**

This research uses a qualitative method. As Sugiyono (2012) said that qualitative research is based on observations in the form of words rather than numbers, this research also gets the data in terms of utterances in the movie "Knives Out" and not from numerical measurements.

Qualitative research conducted in natural setting that means no experiments were carried out on the object. With this method, the researcher acts as a device by way of having knowledge data (object and theory), process analysis, and data collection.

#### **3.2 Object of The Research**

The object of this research is types of violating maxim and its implicatures in "Knives Out" movie. After watch "Knives Out" movie, researcher found that this movie contained the violating maxim and implicature. Based on that reason "Knives Out" movie was suitable as the data source of this research.

#### **3.3 Method of Collecting Data**

Research data collected by using the observation method from Sudaryanto (2015). Which means researcher collecting data by observing the data. The researcher not involved while expressing the movie, therefore it was categorized as a non-participatory technique. There are some steps of collecting data.

1. The researcher observed the data by watching "Knives Out" movie.

2. The researcher will take note the violating data inside the movie.
3. The researcher classifies the data found into violating maxim types and its implicature.

### **3.4 Method of Analyzing Data**

This research applied the pragmatics identity method. According to Sudaryanto (2015) pragmatics identity is a method to analyze reaction of hearer toward the speaker's utterance. The process of analyzing data is done as below.

1. First, the researcher groups the type of violating maxims based on the maxims that are violated.
2. After that interpret the implied or implicature meaning of each utterance based on the context.
3. In the end, the researcher made a discussion about the finding data of types and each conversational implicature based on theories.

### **3.5 Method of Presenting the Analysis Result**

Presenting the analysis result is the remaining step of this research. It utilized the informal and formal approach through Sudaryanto (2015.). The analysis result introduced through words and sentences. And to make more easier to recognize researcher made a table to imparting the founding data. The researcher introduced the end result descriptively to make the reader easy to knows the topic discussed.