

**AN ANALYSIS OF EUPHEMISM IN CNN
INTERNATIONAL NEWS:
SOCIOLINGUISTICS APPROACH**

THESIS



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**DEPARTMENT OF ENGLISH LITERATURE FACULTY
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BATAM UNIVERSITY
2021**

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**Submitted in Partial Fulfillment of the Requirement
For the Degree of Sarjana Sastra**



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Has been approved to be examined on the data as indicate below

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A handwritten signature in blue ink, consisting of several loops and a long horizontal stroke at the bottom.

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ABSTRAK

Penelitian ini berjudul “*An Analysis of euphemism in CNN International News: Sociolinguistics Approach*”. *Eufemisme* digunakan untuk menghindari dan mengganti kata melecehkan yang dapat menimbulkan kecemasan atau penghinaan dari perasaan lawan bicara atau pendengar. Analisis ini bertujuan untuk mengidentifikasi jenis *eufemisme* dalam berita CNN Internasional dan menjelaskan fungsi *eufemisme* dalam berita CNN Internasional. Teori yang digunakan untuk mengidentifikasi jenis *eufemisme* menggunakan teori dari Kate Buridge (2012) dan Rawson (1981), kemudian teori yang digunakan untuk menjelaskan fungsi *eufemisme* menggunakan teori dari Kate Buridge (2012). Metode analisis yang digunakan adalah metode deskriptif kualitatif. Analisis dan penjelasan data yang digunakan sebagai persiapan dalam mengumpulkan data dimulai dengan cara menonton berita, mendengarkan dengan seksama setiap ucapan *reporter*, kemudian menuliskannya dalam transkrip data, dari data transkrip tersebut diberi tanda pada setiap kata atau frasa yang mengandung makna *eufemisme*. Hasil analisis ditemukan 62 data, dengan tipe *euphemisme* yang digunakan dalam berita CNN Internasional terdiri dari *circumlocution*, hiperbola, meremehkan dan singkatan, dan fungsi *eufemisme* terdiri dari sebagai pelindung dan menghindari larangan, sebagai pelunak membingungkan atau sebaliknya dan sebagai provokatif untuk mengungkapkan inspirasi. Hiperbola menjadi yang paling sering di gunakan untuk tipe *eufemisme* dan *eufemisme* sebagai pelembut merupakan fungsi dari *eufemisme* yang paling sering digunakan dalam berita CNN internasional.

Kata Kunci: Eufemisme, Sociolinguistik, CNN Internasional news.

ABSTRACT

This research entitled “An Analysis of euphemism in CNN International News: Sociolinguistics Approach”. Utilization of euphemism to avoid and replace the harass word that cause anxiety or insult the feeling of interlocutor or listener. The aim this analysis is to identify the types of euphemism in CNN International News and to explain the function of euphemism in CNN International news. The theories are used to identify the types of euphemism are Kate Buridge (2012) and Rawson (1981). The theory is used for explaining the function of euphemism is Kate Buridge (2012). The Method of analysis is descriptive qualitative method, the preparation of analyzing and describing the data is watching the news, listening utterance of reporter, and then writing into transcript data, from the transcript data, the writer marked each word or phrase which includes in euphemism. The Result of this analysis found 62 data, which types used in CNN International News consist of circumlocution, hyperbole, underestimate and abbreviation, and the function of euphemism consists of as shield and avoid forbidden, as softener of confuse or reverse and as provocative to express inspire. Hyperbole becomes the most popular from types of euphemism and Euphemism as softener of confuse or reverse is the most frequent function occurs in CNN international news.

Key word: Euphemism, Sociolinguistic, CNN news

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