

**AN ANALYSIS OF EUPHEMISM IN CNN
INTERNATIONAL NEWS:
SOCIOLINGUISTICS APPROACH**

THESIS



By:
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**DEPARTMENT OF ENGLISH LITERATURE FACULTY
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BATAM UNIVERSITY
2021**

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**Submitted in Partial Fulfillment of the Requirement
For the Degree of Sarjana Sastra**



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2021**

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Here with I declare that the thesis is real my own work, my knowledge that partially and entirely of this thesis never published or written by others. Except certain part which is I take as my references by following the rule and ethic of scientific writing, if my declaration is not true, this matter is entirely my responsibility.

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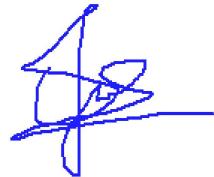
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ABSTRAK

Penelitian ini berjudul “*An Analysis of euphemism in CNN International News: Sociolinguistics Approach*”. *Eufemisme* digunakan untuk menghindari dan mengganti kata melecehkan yang dapat menimbulkan kecemasan atau penghinaan dari perasaan lawan bicara atau pendengar. Analisis ini bertujuan untuk mengidentifikasi jenis *eufemisme* dalam berita CNN Internasional dan menjelaskan fungsi eufemisme dalam berita CNN Internasional. Teori yang digunakan untuk mengidentifikasi jenis *eufemisme* menggunakan teori dari Kate Buridge (2012) dan Rawson (1981), kemudian teori yang digunakan untuk menjelaskan fungsi eufemisme menggunakan teori dari Kate Buridge (2012). Metode analisis yang digunakan adalah metode deskriptif kualitatif. Analisis dan penjelasan data yang digunakan sebagai persiapan dalam mengumpulkan data dimulai dengan cara menonton berita, mendengarkan dengan secara seksama setiap ucapan *reporter*, kemudian menuliskannya dalam transkrip data, dari data transkrip tersebut diberi tanda pada setiap kata atau frasa yang mengandung makna *eufemisme*. Hasil analisis ditemukan 62 data, dengan tipe *euphemism* yang digunakan dalam berita CNN Internasional terdiri dari *circumlocution*, hiperbola, meremehkan dan singkatan, dan fungsi *eufemisme* terdiri dari sebagai pelindung dan menghindari larangan, sebagai pelunak membingungkan atau sebaliknya dan sebagai provokatif untuk mengungkapkan inspirasi. Hiperbola menjadi yang paling sering digunakan untuk tipe *eufemisme* dan *eufemisme* sebagai pelembut merupakan fungsi dari *eufemisme* yang paling sering digunakan dalam berita CNN internasional.

Kata Kunci: *Eufemisme*, *Sosiolinguistik*, *CNN Internasional news*.

ABSTRACT

This research entitled “An Analysis of euphemism in CNN International News: Sociolinguistics Approach”. Utilization of euphemism to avoid and replace the harass word that cause anxiety or insult the feeling of interlocutor or listener. The aim this analysis is to identify the types of euphemism in CNN International News and to explain the function of euphemism in CNN International news. The theories are used to identify the types of euphemism are Kate Buridge (2012) and Rawson (1981). The theory is used for explaining the function of euphemism is Kate Buridge (2012). The Method of analysis is descriptive qualitative method, the preparation of analyzing and describing the data is watching the news, listening utterance of reporter, and then writing into transcript data, from the transcript data, the writer marked each word or phrase which includes in euphemism. The Result of this analysis found 62 data, which types used in CNN International News consist of circumlocution, hyperbole, underestimate and abbreviation, and the function of euphemism consists of as shied and avoid forbidden, as softener of confuse or reverse and as provocative to express inspire. Hyperbole becomes the most popular from types of euphemism and Euphemism as softener of confuse or reverse is the most frequent function occurs in CNN international news.

Key word: Euphemism, Sociolinguistic, CNN news

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